



# Hastings Ranch Shopping Center

## ANNUAL SIDEWALK SALE

VISIT YOUR FRIENDLY A&P MARKET UPPER LEVEL  
MANY EXTRA SPECIALS PLUS DISCOUNT COUPONS

Effective Hastings Ranch A&P Market Only

PRESTO Charcoal or Briquets 20-lb. bag	10c OFF DEAL OUR OWN Tea 1-lb. Pkg.	ZEE Toilet Tissue 4 Roll Pak	SHASTA Ass't Low Calorie Beverages 12 12-oz. cans	KITCHEN FRESH Potato Chips 1-lb. Pkg.
99¢	89¢	31¢	79¢	39¢

**"Fresh Pickins" AT YOUR A&P!**

WHOLE RED RIPE <b>WATERMELON</b>	lb. <b>2 1/2¢</b>
GOLDEN RIPE <b>BANANAS</b>	3 lbs. <b>25¢</b>
FRESH SWEET CORN 1-Doz. ears	.49¢
FRESH LETTUCE ROMAINE	2 FOR 15¢

EASTERN FROZEN LOBSTERS While Stocks Last	<b>89¢</b>
CENTER CUT <b>ROUND STEAK</b> CUT ANY THICKNESS	<b>69¢</b>
OSCAR MAYER FRANKS ALL-MEAT	<b>49¢</b>
OSCAR MAYER BOLOGNA All-Meat or All-Beef 13-oz. Pkg.	<b>59¢</b>
T-BONE STEAK PORTERHOUSE TOP SIRLOIN	TO BROIL... 109 TENDER... 115 BONE-LESS... 139
SIRLOIN STEAK	<b>98¢</b>
ROUND STEAK TOP ROUND N.Y. CUT STEAK	BONE-LESS... 79¢ BONE-LESS... 89¢ BONE-LESS... 189

<b>Large "AA"</b> <b>EGGS</b> SUNNY-BROOK 1-doz. cm.	<b>39¢</b>
STARTEX 16"x27" <b>TOWELS</b> * Asstd. Patterns MEL-O-BIT PROCESSED SLICED <b>CHEESE</b> AMER., SWISS OR PIMENTO 10c OFF DEAL OUR OWN TEA	3 -Ct. \$1.00 6-oz. Pkg. <b>21¢</b> 1-lb. Pkg. <b>99¢</b>
<b>ICE CREAM</b> <b>49¢</b>	

(7c OFF DEAL) DEXOLA <b>SALAD OIL</b> DAWN FRESH MUSHROOM Steak Sauce HIK-RE-LITE CHARCOAL Lighter* MAXWELL HOUSE Coffee JOHNSON & JOHNSON BAND-AIDS* AIRWICK SPRAY DEODORIZER*	1-Qt. 6-oz. Bottle <b>33¢</b> 5 1/4-oz. Cans <b>25¢</b> Qrt. Can <b>39¢</b> 1-lb. Can <b>65¢</b> 70-ct. Econ. Size <b>89¢</b> 7-oz. Size <b>29¢</b>
TREESWEET FROZEN <b>LEMONADE</b> 6 MILANI'S 1890 FRENCH Dressing DAILY DOG FOOD BARBARA ANN Bread Shepherd Boy	6-oz. Cans <b>59¢</b> 6-oz. Btl. <b>39¢</b> 12 1-lb. cans <b>89¢</b> 1 1/2-lb. Loaf <b>43¢</b>
MISSION GREEN LIMA Beans DAILY (GRAVY STYLE) Dog Meal FOODCRAFT-Farm Style Pickles	2 1-lb. Cans <b>29¢</b> *10c Off 10-lb. Bag <b>109¢</b> 15 1/4-oz. Jar <b>25¢</b>
SCHILLING'S Season-All 3 1/4-oz. Jar <b>29¢</b> FINE FOR SINKS Ajax Cleanser* 2 14-oz. Cans <b>33¢</b> CLEANSER Ajax Liquid* 15-oz. Size <b>41¢</b>	

Prices Effective Thurs., Fri., Sat. & Sun., August 1, 2, 3 & 4

**HASTINGS RANCH SHOPPING CENTER**  
3745 Foothill Pasadena

**A&P Super Markets**  
AMERICA'S DEPENDABLE FOOD MERCHANT SINCE 1859

Blue Chip Stamps given on all items except alcoholic beverages, tobacco products, fluid milk and cream

**SPORTS AS Hank Ives SEES IT**



**Sports Down South**

Army Brigadier, Andy Telfer led the parade with three fish, while George Throop had a pair.

Actually after the early morning flurry the only other fish caught were strays nailed on yellow and green lures and they were few and far between.

Our party had to settle for chartering a skiff complete with skipper and bait boy. After trolling the area for several hours we had a full sack of "pinhead" berries and large bonita. But who travels clear to Ensenada for that?

One thing about Ensenada. It's not far from Caliente. We decided to give the border city a crack a go. The 5-10 is absolutely fascinating. Especially when you have the first three winners on your card.

I'm telling you it's difficult not to start figuring on how to spend some money like \$50,000. Thoughts of the fur coat you always wanted to buy to the little woman, the staggering orthodontist bill, the backyard swimming pool, the trip to Hawaii all fit through your mind.

How can it happen? The next three rounds run down the tubes and so do your pipe dreams. What really makes you sick is that four winners picked up consolation money.

Oh well, a modest three horse show parley and a wager on a nag called On The Lake in the last race turned us a tidy profit and we're on our way to the Jai Alai games at the Fronton Palacio. Incidentally the aforementioned steed had not run since 1958 but at that time raced against Hillsdale and Silky Sullivan. Melvin Peterson guided On The Lake home second, beaten by a whisker, for a \$7.40 and \$5.60 payoff.

JAI ALAI is a fabulous sport. If you have never seen these fine athletes in action, by all means make the trek South.

You can bet just about anyway you want to. Win-place-show, parlays, quinellas, you name it. You bet on the individual players and there are some fine ones.

The odds change rapidly. You may wager on a 5-1 player and if your bet is say \$10 your player may drop down to 3 to 2. The payoffs are really weird. One player paid \$9.60 to win \$14.80 to place and \$2.80 to show. Wouldn't the bettors go crazy at Santa Anita with that kind of tote action?

Jai Alai is actually a glorified handball played on a gigantic court with a hard rubber ball wrapped in goatskin and the players using a long curved paddle to catch and throw the ball.

The game is extremely interesting to watch even if you don't have a nickel in your jeans.

**Albacore Still Spotty**

The annual Pasadena Optimist trek for the elusive Albacore proved to be not-good-not-bad. Fourteen anglers came back with 17 longfin but only one man was "skunked."

We took Chuck Jones from the fine new marina at Ocean City. Boarding the 40 foot craft at midnight we had our first hook-up at 5:30 in the morning but it was just a stray picked up trolling. An hour later we hit the only good flurry of the day and when the smoke had cleared seven nice longfins weighing in from 14 to 22 pounds were in the sacks.

Young Dick Virgin won the packpot but Salvation

The next meet will be a tri-city meet with Arcadia

2—SIERRA MADRE NEWS  
Thursday, August 1, 1963

**SIERRA MADRE LEAGUE BASEBALL SCORES**

Joe Grippi, manager of the 14 and 15-year old Babe Ruth All Stars, reports that July 25's Area Tournament game ended with Glendora winning, 4 to 1. The following day, however, found the Sierra Madre Babe Ruth All Stars successfully battling the Pasadena League to score 3 to 2, thereby keeping in the running.

With only Glendora, Sierra Madre and Arroyo from El Monte remaining to vie for the area championship, the town's jumping with excitement. We'll let you know next week how it all turns out. Information concerning the games can be obtained by calling Joe Grippi at EL-5-9863.

**SM Swim Club Match Strength Against Covina**

Saturday, July 27, the Sierra Madre Swim Club went to Covina to match strength against that crack swim team.

Our swimmers were in great shape and did their best, but could not hold up to Vines Van Delta's crew losing the meet by a score of 27 to 13.

One of the most outstanding performances of the day was given by Pam Jones, who turned in a record 40.08 to capture first place in girls, 11-12, 50-yard breaststroke. Another was Chris Cholewiak who turned in a time of 28.06 in the boys, 11-12, 50-yard freestyle.

Sierra Madre swimmers placed as follows:

Girls, 7-8: Bonnie Baron, 1st place, 25-yard butterfly; Pat Barnes, 3rd place, 25-yard backstroke; There's a Feeney, 2nd place, 25-yard breaststroke; Bonnie Baron, 2nd place, 25-yard freestyle.

Boys, 7-8: John Cowan, 1st, 25-yard butterfly; John Cowan, 1st, 25-yard back stroke; Tod Miller, 3rd, 25-yard back stroke; Gary Grossbeck, 1st, and Tod Miller, 2nd, 25-yard breast stroke; John Cowan 2nd, and Gary Grossbeck 3rd, 25-yard freestyle.

Girls, 8-10: Jerry Capelle, 3rd, 5-yard butterfly; Olivier, 3rd, 50-yard back stroke; Jenny Capelle, 1st place with a Covina swimmer in the 50-yard breast stroke, and went on to take 3rd place in the 50-yard freestyle.

Boys, 9-10: Bob Nelissen, 3rd place, 50-yard back stroke; Mark Brown, 2nd place, 50-yard breast stroke.

Girls, 11-12: Marilyn Feeney, 2nd place, 50-yard butterfly; Cindy Holte, 3rd place, 50-yard back stroke; Pam Jones, 1st place and Marilyn Feeney, 3rd place, 50-yard breast stroke.

Boys, 11-12: Chris Cholewiak, 1st, 50-yard butterfly, and 1st, 50-yard back stroke; Joel Norcovich, 1st, 50-yard breast stroke; Chris Cholewiak, 1st, 50-yard free style.

Girls, 13-14: Nancy Norcovich, 2nd, and Donna Edwards, 3rd, in 50-yard butterfly; Nancy Norcovich, 2nd, 50-yard back stroke; Margaret Keith 1st and Donna Edwards 2nd, 50-yard breast stroke; Margaret Keith 1st and Kay Lindsay 3rd, in 50-yard freestyle.

Boys, 13-14: Jay Reed, 3rd, 50-yard butterfly; John Nicholoff, 3rd, 50-yard back stroke; Keith Carenisher, 1st, and Joe Feeney 2nd, 50-yard breast stroke.

Girls, 15-17: Melissa Turner, 2nd place, 50-yard butterfly; Joan Feeney 1st and Joan Cameron 3rd, 50-yard breast stroke; Tyrone Wolfe 2nd and Melissa Turner 3rd, 50-yard freestyle.

Boys, 15-17: Bruce Dixon 1st, 100-yard butterfly; Roger Keith 3rd, 100-yard back stroke; Riley Keith 3rd, 100-yard back stroke.

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W. L. T.

Sierra Engineering  
White Sox ..... 8 4 2  
Lange & Fire Dept. ....  
Senators ..... 6 5 3  
Highlander ..... 6 5 2  
Cardinals ..... 4 8 1  
Kiwanis Giants ..... 4 8 1

**Calvin Murphy Jr. Makes Rating of Staff Sergeant**

Calvin J. Murphy Jr., 31, whose parents Mr. and Mrs. David F. Lavigne, live at 126 E. Grand View Ave., Sierra Madre, was promoted early in July to staff sergeant at Camp Zama, Japan, where he is assigned to the Installation Finance and Accounting Office at Headquarters, U.S. Army in Japan.

A disbursing specialist in the office, Sergeant Murphy entered the Army in 1953 and was stationed at Fort Ord, Calif., before arriving overseas in 1960 on this tour of duty.

The sergeant is a 1949 graduate of Mount Clemens High School and attended Sophia University in Japan. His wife, Toshiko, is with him in Japan.

**Police Snip**  
the coffee pot Mr. McCauley called the Sierra Madre Police for assistance, the small boy in the coffee pot was taken to the Sierra Madre Hardware Store, in search of a large pair of snips, to cut the coffee pot and extricate Pat. This was accomplished with little Pat no worse off for his experience.

and San Gabriel teams coming to Sierra Madre. The meet starts with diving competition at 9 a.m. and will last till noon. This should be a thrilling contest of three top teams—so why not come out and see what our young people can do? This probably will be the last meet of the season.

**Be modern with MOEN**

You just set ONE dial with the new DIALCET

**G-E-M PLUMBING CO.**  
Sierra Madre

**Round Table**  
Friday, August 2

The Round Table, a single adult discussion group, announces another of its Friday night discussions on August 2 at 8 o'clock in Pasadena.

Discussion topic for the evening will be, "Capital Punishment—Pro and Con." Refreshments, socializing and dancing will follow the discussion.

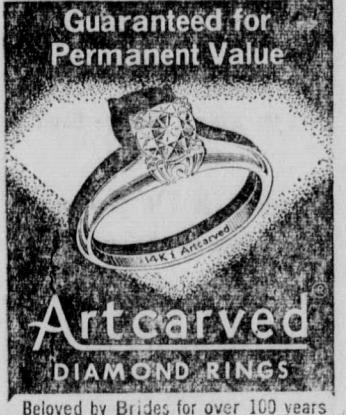
Purposes of this conversation group are an exploration of new thought, a stimulating exchange of ideas, as well as sociability.

Requirements to attend are that one be unmarried, between 35 and 43, of college level understanding and some ability to verbalize thoughts.

Interested persons in Sierra Madre who can qualify are cordially invited to call Beatrice Brandin at SYcamore 6-8378, for any additional information.

**Byron Hopper**

... recommends



**Byron Hopper**

Authorized Artcarved Jeweler

90 W. Sierra Madre Blvd.

**Ralph and Ann Hurwit Vacation In High Sierras With Close Friends**

Ralph and Ann Hurwit, owners of Ralph's Shoe Store in Sierra Madre and close friends, Charles and Eunice Joseph of Burbank just recently, literally came down out of the clouds to re-join the working people, after a marvelous vacation in the High Sierras.

They made their headquarters at a resort at June Lake Loop, which includes June, Grant, Gull and Mono lakes. Mono Lake is the dead sea of America. Ann and Ralph report that there was snow, crisp air and warm sun, everything to make their vacation another happy memory.

**Ruth Ann Stewart Passes Away Monday, July 29**

Ruth Ann Stewart, age 84, of 429 W. 3rd St., Long Beach passed away July 29 at Eva Hardin Convalescent Home after a brief illness.

Mrs. Stewart was originally from Illinois, she had lived in California for 36 years.

She is survived by a daughter, Mrs. Charles A. Pound of 70 Olive St., Sierra Madre; a brother, Otis Dunbar of Garden Grove; three grandchildren and six great grandchildren.

Services will be held Friday, August 2 at 11 a.m. in the Ripple Mortuary Chapel in Pritchard Hall at the Church. The play, which is based on the NBC Television Series, "The Seeking Years" deals with the problem of how much freedom parents should grant to their teenage children. Its author is Clair Roskam.

Featured in the cast are Carol Lemmon, Carol Ogren, Roy Kline, and Gary Clark, with Bert Pedigo as narrator. Frank Dane is director and has designed his own sets. Bruce Lindsay is in charge of lighting effects.

Preceding the play, coffee and ice cream will be served. A discussion of the ideas of the play will follow. Refreshments will be served at 8 o'clock, with the performance at 8:30. A donation of 50 for adults, 25 cents for young people under age 18 is suggested.

Teenagers and their parents are especially invited to attend this stimulating drama.

**Arboretum Shows Automatic Watering System**

The latest equipment in automatic watering systems for home and commercial lawns is on display at the Los Angeles State and County Arboretum, in Arcadia.

Automatic controls, clocks, wiring diagrams, soil moisture indicators and other mechanical parts of such systems are exhibited in the show cases in the pavilion of the Administration Building.

Automatic sprinkler systems may be controlled by soil moisture indicators. Such indicators are made of metal or ceramic materials.

Buried in the soil, they measure the amount of moisture in the plant root zone. When soil moisture becomes inadequate for plant growth, the sprinkler system is turned on by a signal from the soil moisture indicator. A soon as the proper amount of water is delivered to the soil, the sprinklers are automatically shut off.

This automatic system can be set to operate for the entire season, or specific days only or at any time convenient for the home owner. If rainfall is sufficient to make watering unnecessary, the system remains shut off.

Some sprinkler heads and piping are manufactured with the new plastics, which are impervious to rust and corrosion, and are not harmed by freezing. The heads can be set to water in patterns such as circles, part circles, or rectangles.

Some manufacturers claim that up to 40 per cent less water is used through the use of automatic sprinkler controls.

Visitors may view automatic sprinkler systems in operation at the Turfgrass Plots just north of the Administration building.

The Arboretum is located at 301 N. Baldwin Ave., Arcadia, and is open from 9 a.m. to 6:30 p.m. daily. Admission is free.

Joseph E. Jenkins, son of Mrs. Elinor Jenkins of 50 E. Bonita Ave., has been named to the Dean's honor roll for the Spring Semester 1963. This honor roll is made up of those students with a grade point average of 3.00 or better for the semester, according to Thomas D. Terry, S.J., Dean of University of Santa Clara, Santa Clara.

Joseph, better known to his many friends as Eddie, has just completed his Freshman year at Santa Clara, where he is taking a pre-med course.

They can't believe that such a tiny place on such a quiet street could do so much for so many—except that they know Trudie from years of producing beautiful garments for women at prices available to most.

Sometimes it's Sam or Len or Dixie or Jay, and sometimes last names are forgotten.

DON'T

mean a thing.

"Ask Trudie"  
THE PLAZA SHOP  
Dresses - Sportswear  
39 East Montecito  
In Sierra Madre  
356-1495

PS — Trudie says: "Do we have sales? Of course!"

DOESN'T mean a thing.

"Ask Trudie"

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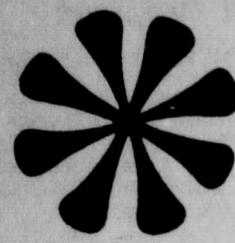
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EL 5-3324

COPY DEADLINE 2 P.M. TUES.

Straight classified 45c a line, \$1.25 minimum; 3 times or more \$1.00 minimum. Classified display, \$1.15 an inch; monthly, \$1.05

## AUTOMOBILES AUTOMOBILES

## GRAND OPENING

— COMING —  
**SATURDAY**  
August 3 --10:30 a.m. to 4:30 p.m.  
of  
**KENT CHEVROLET'S**  
NEW  
**PARTS DEPT.**

IN PERSON

**Joe Bodrie**  
Fast Draw Artist**KENT CHEVROLET**  
850 S. Baldwin Arcadia  
HI 6-2171

## WORK WANTED

'57 FIAT. Radio &amp; heater. Excellent condition. \$295

356-1550 P:8-1

RELIABLE LADY to baby sit day or eve. Own trans. Call EL 5-6900. A:10-26tf

EXPERIENCED mature baby sitter. Day, eve., wknds. Own trans. EL 5-3000

RELIABLE lady will baby sit. Own transportation. Phone 355-0089 A:5-23tf

RELIABLE cleaning lady by the day. 449-2381 A:5-23tf

BABY SITTING, girl 15, experienced. Day or evenings. EL 5-1303 A:7-25-8-8

HUSKY 17 yr. old boy wants yard work. EL 5-9638 A:8-1-8-22

BABY sitting, day or eves. Weekends. Own transportation. EL 5-0487 A:8-1-8-22

GARDEN SERVICE YARD CLEAN UP PLANTING AND TRANSPLANTING Tree Work — Hauling SY 7-8880

IRONING done in my home. Reasonable. 111 N. Sunny-side. EL 5-3779 A:11-1tf

ROOFER — 20 yrs. Experience. Free estimates. J. La Lone EL 5-9929

WALLS AND WINDOWS WASHED FLOORS WAXED HERMAN DAVIS EL 8-7762

EXCELLENT IRONING my home EL 5-6837 A:7-18tf

PAINTING Prices you can afford! M. C. Faulkner. HI 7-5925 A:7-18-8-29

IRONING in my home, \$1.25 per hour. EL 7-1375 A:7-18-8-1

HANK CORDOZA and E. A. GARCIA Rubbish hauling and Tree Work For service call EL 5-1716

HELP WANTED

## FOR RENT

Don't let the heat get you Keep up the practice TOP model typewriters for Rent and for Sale 3 Mo. \$12 In Sierra Madre since 1936 EL 5-9404 25 S. BALDWIN AVE. D:7-25-1

DELUXE furn. 1-bdrm. apt. All elec., air cond., \$130. "Laurel View," 80 E. Laurel. EL 5-8248 after 5 p.m. D:7-18tf

ADULTS only. Partly furn. upper 1-bdrm. apt., stove, refrig., water pd. Like new. \$65 or furn. \$75. 142 W. Sierra Madre Blvd. EL 5-6641 or EL 5-2045 D:7-18tf

2-BDRM. part. furn. house, compl. fenced, covered patio, carpet, pets, and children O.K. Reliable parents accepted, refs. Will lease or sell. 280 Old Ranch Rd., Sierra Madre. D:7-11tf

CHOICE 2-bdrm. apt., 3-compartment bath, apt. deck, etc. Adults. 451 N. Baldwin. D:7-11tf

## ★ GRAND OPENING ★

## VILLA ROYALE

165 E. Sierra Madre Blvd., Sierra Madre (Just E. of Baldwin Ave.)

2-Bdrms. — 2 Baths

## GOLD MEDALLION ALL ELECTRIC

NEW beautiful 10 unit apts. for the finest in luxurious quiet living. AIA designed and landscaped.

1200-1500 sq. ft. — Exquisitely decorated

- Entry Halls — Tremendous Wardrobes
- Luxurious carpets & draperies
- 2 marble pullman baths and vanity
- Deluxe Frigidaire "Flair" range and oven
- Maximum insul. & sound proof walls
- Centrally Air Cond. & Heated
- Landscaped private patios

EL 5-1060

ONLY 5 LEFT

1-BDRM. cottage furn. Perfect for couple, \$78; water paid. Inq. mgr. No. 4. Sturtevant at Woodland. Sierra Madre or EL 5-8512 D:8-1tf

FURN. or unfurn. deluxe lower 1-bdrm. apt. Cpts. drapes, air cond., swimming pool. 493 W. Sierra Madre Blvd. Mgr. in rear. D:8-1tf

LOST &amp; FOUND

EXPERT in fittings and alterations. Also new garments made. EL 6-1874

## TRUST DEEDS

WELL secured 2nd Trust Deeds purchased at pre-existing discounts. The Foothill Credit Co., Sierra Madre EL 5-0046

HUSKY 17 yr. old boy wants yard work. EL 5-9638 A:8-1-8-22

BABY sitting, day or eves. Weekends. Own transportation. EL 5-0487 A:8-1-8-22

GARDEN SERVICE YARD CLEAN UP PLANTING AND TRANSPLANTING Tree Work — Hauling SY 7-8880

IRONING done in my home. Reasonable. 111 N. Sunny-side. EL 5-3779 A:11-1tf

ROOFER — 20 yrs. Experience. Free estimates. J. La Lone EL 5-9929

WALLS AND WINDOWS WASHED FLOORS WAXED HERMAN DAVIS EL 8-7762

EXCELLENT IRONING my home EL 5-6837 A:7-18tf

PAINTING Prices you can afford! M. C. Faulkner. HI 7-5925 A:7-18-8-29

IRONING in my home, \$1.25 per hour. EL 7-1375 A:7-18-8-1

HANK CORDOZA and E. A. GARCIA Rubbish hauling and Tree Work For service call EL 5-1716

HELP WANTED

## FOR RENT

2-Bdrm. unfurn. apts. W/w carpets, drapes, air cond., dishwasher, blts. ins. Ige. cupboards. 2 car parking.

252 Mariposa EL 5-7696

2-BDRM. unfurn. house, fenced yard. Gardener. Elderly couple preferred. \$55 mo. 17 N. Mt. Trail. Call Frank Barbour. EL 5-8429 D:7-11-8-1

FURN. 2-rooms &amp; bath. Util. pd., \$55. 355-3091. D:7-11tf

1-BDRM. apt., stove, refrig., air cond. Close to bus &amp; town. 70 E. Sierra Madre Blvd. D:8-1tf

DELUXE unfurn. 2-bdrm. All elec., air cond., drapes, cpts., \$130. "Laurel View," 80 E. Laurel. EL 5-8248 after 5 p.m. D:7-18tf

READ THEM OFTEN

USE THEM OFTEN

COMPLETE OR SUPPLEMENTARY SERVICE

Chemicals - Repairs Equipment

For information CALL SY 6044-1921

1609 E. Washington Blvd. Pasadena, Calif.

Local and long distance moving. EL 5-3374

D:7-18tf

## FOR RENT

# CLASSIFIED

MISCELLANEOUS

FOR SALE

38 E. MONTECITO AVE. SIERRA MADRE

**GRIFFIN LUMBER CO.**

"ANTI-FLY CAMPAIGN" NOW IN EFFECT  
EXPERT Re-screening of your old frames  
SAVE 10% OFF REGULAR PRICE  
Also new Screens & Screen Doors

LOGAN lathe, 10" quick change. Xlt. cond. Lots tooling.  
EL 5-2824 E:8-1

Closing Sale  
AT BARGAIN COTTAGE FOR CYSTIC FIBROSIS  
Fri. & Sat., Aug. 2 & 3  
9:30 - 12:30  
81½ W. Sierra Madre Bl.

6-PC. Formica, dinette, \$45.  
Rummage, etc. S. M. Blvd.  
EL 5-7338 E:8-1

5' REDWOOD patio table &  
benches, perfect cond., \$20.  
Eves. or Sat. 521 Ramona,  
EL 5-9903 E:8-1

5 WHEELS, 650x15, w/w  
tires med. tread, \$30. 5  
Flicker hub caps, same as  
wheels, \$8. EL 5-0099  
E:8-1

BACK YARD SALE, Fri. &  
Sat., Aug. 2 & 3, 9 to 4.  
126 E. Laurel Ave. E:8-1

**BILL DING** *Say*



REED FENCING  
6'x15' Roll  
Reg. \$3.99  
Special \$2.99  
per roll

Open All Day Saturday

**MYRTLE AVE.  
LUMBER Co.**  
1525 SOUTH MYRTLE AVE.  
Monrovia  
Phone ELLIOTT 8-1851

for greater convenience to our customers . . .

## SOUTHERN COUNTIES GAS COMPANY

announces the opening of a  
NEW PAYMENT OFFICE  
in Sierra Madre

Beginning Monday, July 1 . . .  
you can pay your gas bills at the

SIERRA MADRE PLUMBING CO.  
15 Kersting Ct. (No. of Sierra Madre Blvd.)  
OPEN MONDAYS-SATURDAYS, 8:00 TO 6:00

This collection station, centrally located with more convenient hours, has been authorized to accept payment of all gas bills. For other services, including requests for turn-ons and turn-offs, appliance adjustments or billing information . . .

PHONE ZENITH 3737

(from Sierra Madre, Call through Operator at no charge)

### LEGAL NOTICE

### NOTICE OF PUBLIC HEARING

NOTICE IS HEREBY GIVEN that the Planning Commission of the City of Sierra Madre, Section 9625, that the Planning Commission of the City of Sierra Madre, Section 9625, that the Planning Commission of the City of Sierra Madre, California, at the time and place for holding a public hearing on the proposed variance to reduce front yard setback to 10 ft. for property described as "For. of Section Land Lots 1 and 2, and 10 ft. on the dead end of Fern Lane."

The application and map are on file in the office of the Secretary of the Planning Commission. The application alleges that there are special circumstances attached to the property which generally do not apply to other properties in the same district and vicinity, in that the proposed variance to such conditions as the Planning Commission may deem necessary to assure that the public welfare purpose of City Zoning Code will be observed, public welfare and safety secured, and substantial justice done to all parties. Interested persons may attend and be heard.

Dated: July 29, 1963  
BY ORDER OF THE  
PLANNING COMMISSION  
Beatrice I. Thompson,  
Secretary

Publish: Sierra Madre News  
August 1, 1963

### ARCADIA MUSIC MART TRADE-IN SPECIALS

21 INCH Magnavox TV \$55  
17 INCH Admiral TV \$15  
17 INCH Table Top TV \$29.95  
21 INCH Packard Bell TV \$65  
w/remote control  
17 INCH G.E. Console TV \$25  
HI-3111

ARCADIA MUSIC MART  
21 E. HUNTINGTON DR.  
ARCADIA  
Open Evening  
MUTUAL TICKET AGENCY

2 FOR 1 SALE  
Fresh stock daily of men's, women's, children's clothing and misc. Buy 1 item at reg. low price, 2nd item free. Good radios, TV, appliances, furn. at prices that will amaze you. Come in today and save \$\$\$.  
Open every night till 9  
VETERANS THRIFT STORE  
25 E. Colorado, Pasadena

FACTORY SECONDS—Picked melon rind, preserves, olives, Ward's Factory, 273 E. Highland. No deliveries. E4-61f

PERMANENTS ..... \$8.50 up  
Shampoo and wave ..... \$2.50  
Open Mon. thru Sat.  
WISTARIA BEAUTY SHOP  
55 N. Baldwin EL 5-9526

What Is a Bargain?  
"Ask Trudie"  
THE PLAZA SHOP  
Dresses - Sportswear  
39 East Montecito  
Near the Shell station

Dated: July 30, 1963  
BY ORDER OF THE  
PLANNING COMMISSION  
Beatrice I. Thompson,  
Secretary

Publish: Sierra Madre News  
August 1, 1963

## Was It Done In Vain?

The following is quoted from the American Legion Magazine for July, 1963, article on the Korean war by Edward Hymoff, page 13:

"To this 10th anniversary account of the Korean war, Gen. Douglas MacArthur has added his tribute to the men who fought there:

"The fortitude and courage of the American soldier was never more tested than on the bleak fields of Korea. Outnumbered and sorely handicapped by the unprecedented restrictions imposed upon him from political sources, he sought by brains and brawn and blood to overcome all odds. His sacrifice was bitter. A soldier's glory enshrines his deathless memory."

General Douglas MacArthur, April 15, 1963.

## Letters to the Editor

I may not believe in what the man says, but I will defend to my death his right to say it.—(similar words of Voltaire)

Dear Editor:

Thank you very much for the generous coverage, interest and support you gave the activities of the Sierra Madre Baseball Association, including Minor, Little and Babe Ruth League, during the past season.

We had a most successful year and feel that you personally and the Sierra Madre News have made a significant contribution to that success not only with the publication of our baseball news but in addition, with the gift of the three perpetual champion ship trophies to be given the winners in each league.

So on behalf of the 263 boys, their friends and parents, we want to express our gratitude for your interest in our baseball program and the youth of our city.

—NANCY THROOP

Dear Editor:

I am enclosing a check so that we may receive the Sierra Madre News for another year.

As of August 9 we are moving to Monte Ararat 505, Mexico, 10, D.F. Perhaps you will publish our new address so that our friends in Hastings and about will know it.

Our son, Johnny Baker who attended Field School, is now in Pasadena visiting his grandmother, Mrs. Douglas, on E. Orange Grove Ave. He left here the 21st and spent the first week in Laguna with cousins and his grandmother and aunts. Then he will spend four more weeks with his grandmother after which he will take a two weeks trip with his uncle and cousins touring the Southwestern states. Johnny will fly back to Mexico the 9th of September in plenty of time to start back to Greengates School where his younger brother, David, will also start this year.

Interested persons may attend and be heard.

—H. K. S.

### Casa Colina Has Barbeque For New Junior Boosters

Nineteen patients and former patients of Casa Colina had a barbecue at the Center recently as a kickoff event for their newly organized club, the Junior Boosters of Casa Colina.

Membership is limited to inpatients, former patients, and outpatients between the age of 15-21. The purpose of the club is to enable the physically handicapped treated at the center to keep in social contact with each other. They are sponsored by the Casa Colina Alumni Booster Club.

Terry Rogers, paralyzed from the neck down as a result of a diving accident, was elected president. Vice president is Kristine Karlsten of Ontario and Roman Ribby of Fontana was chosen secretary. Mike Berg, Tommy Oroz and Robert Gerzel of Casa Colina are assistant secretaries and treasurer, respectively. The program committee consists of DeWayne Parker, Fontana; Linda Rainey, Ontario, and Janice Cavolt, Upland.

Plans are being made for a splash party to be held at one of the member's homes and a hayride.

In time of bereavement . . . would you know what to do?



Tributes Should be Collected Cards and Notes on Floral

So that flowers sent by friends and relatives may be acknowledged later on, cards and notes on their tributes should be carefully saved. Here at Ripple's we attend to this duty for you.

Ripple MORTUARY

Dignified Service • Sympathetic Help  
Understanding in Time of Need  
SERVING ALL FAITHS  
STERLING RIPLEY, Director  
Elgin 5-3414  
201 W. Sierra Madre Blvd.

### Kelly Raps City Council

and Public Works Supt. \$750 per month; but makes no mention this position includes the duties of Assistant Engineer.

Also, on the same page, to quote further, "To accomplish the suggested program, the following salary adjustments are recommended, items No. 3, Public Works Superintendent and Assistant Engineer (previously approved) \$710 per month.

Why the present recruitment of Assistant Engineer? Does the present position of Public Works Superintendent expect to take over the duties of the former Asst. Administrator at perhaps another increase in salary?

I suggest that City Council should clarify the positions in the areas of responsibility rather than the position of authority to avoid conflict of interests. A second look at the organizational structure of the present based on responsibility might be in order.

I was sorry to hear of the resignation of Mr. Tom Butch. I am sure the loss to the community is present, but the loss of the community will be greater; to leave a new home, friends, merchants, schools, and churches would be a decision much too heavy for the average person. However, the Best Al-

ways,

—ART KELLY  
Ex-Foreman

P.S. The long list of employees leaving the service of the city is hardly a compliment to the present administration; the last count of faces was in the neighborhood of 17, not counting those from City Hall. I know of three still employed who were threatened with dismissal, and still another, so they say, that has been added to the threatened list. What, all chiefs?

### SIERRA MADRE NEWS—5 Thursday, August 1, 1963

## Bible Lesson Sunday, Aug. 4

"Love" will be the subject of the Bible Lesson read in all Christian Science churches this Sunday.

Responsive reading includes this verse from I John (4:8): "He that loveth not knoweth not God; for God is love."

Also to be read is this passage from the denominational textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "The precise form of God must be of small importance in comparison with the sublime question, What is infinite Mind or divine Love?" (p. 256).

## Congratulations To Our New Police Chief

May He Have 37 Years of Success

Farewell Gordon, You Have Completed A Job Well Done

## THE OLD TIME MARKET 444 Sturtevant Dr. (in the Canyon)

— OPEN —  
SUNDAYS 12:30 TO 11 P.M.  
MON. THRU SAT. 9 A.M. TO 11 P.M.

P.S.—WE ALSO SELL GROCERIES

## WELCOME SAVERS!

4.85 %  
Planned Annual Savings Rate Paid Quarterly

Regular Hours Mon. thru Thurs.  
9 to 4, Fri. 9 to 6

This dependable Pasadena association cordially invites you to open an insured savings account today • Save-by-Mail postage-free • Savings Insured to \$10,000 • Legal Investment for Pension Plans, Corporate and Trust Funds

SAVINGS RECEIVED OR POSTMARKED THRU THE 10TH FURN FROM THE 1ST.

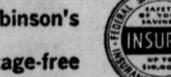
## ATLAS FEDERAL SAVINGS AND LOAN

722 East Colorado Boulevard • Pasadena, California

SY 5-9531 • HI 6-5239

Across from J. W. Robinson's

Save-by-mail postage-free



Savings Insured to \$10,000

Ample free adjacent parking

ATLAS FEDERAL SAVINGS AND LOAN ASSOCIATION

## CHILDREN'S SHOE

SALE!

STARTS TODAY — AUG. 1, 1963

Check tables in store  
for final reductions  
on adult's shoes . . .

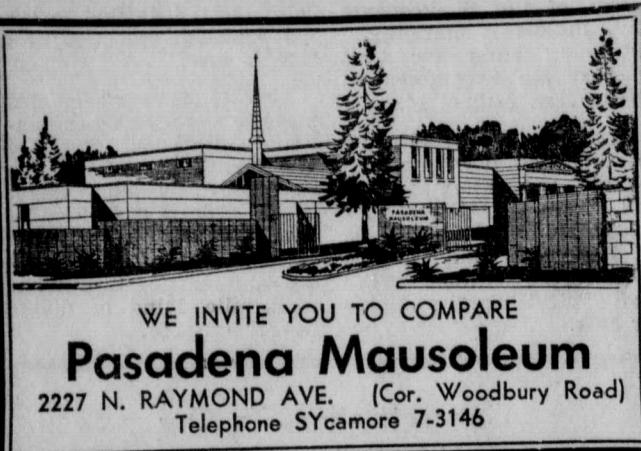
Sale continues thru August 10

Store Hours: 10 a.m. to 6 p.m.

## HAROLD'S SHOES

927 North Michillinda Avenue  
PASADENA, CALIFORNIA  
Upper Hastings Ranch

SERVICE OUR SPECIALTY  
PHOTOGRAPHY is our business  
**HASTINGS CAMERA SHOP**  
3649 E. Foothill, Pasadena SY. 3-9655

**St. Rita's Guild Bridge Marathon**

Thirty-six members of the couples' bridge marathon of St. Rita's Guild were entertained last Sunday evening by Mr. and Mrs. Ralph Bartolome, 911 Fallen Leaf Drive, Arcadia, in the garden of their home at a pot-luck dinner following the play off for the bridge trophy, which is awarded each year by the guild.

Mrs. Bartolome has been chairman of this activity for the guild. Mr. and Mrs. Milton Morningstar, of Sierra Madre, and Mr. and Mrs. Harry H. MacDonough, of Pasadena, were the finalists.

Served from a buffet table, the group ate dinner at small candle-lit tables scattered through the gardens. Following dinner, Rev. Thomas O'Malley, pastor of St. Rita's Church, presented the trophy to Mr. and Mrs. Morningstar, winners, whose names had been kept secret until then.

Special guests for the evening were Rev. James Walsh, of St. Louise de Marillac parish, Covina, former assistant pastor at St. Rita's, and Mr. and Mrs. John A. Moe. Mrs. Moe is the immediate past president of the guild.

Members present, besides the finalists, included Mr. and Mrs. George Supp, Mr. and Mrs. William Gunther, Mr. and Mrs. Gene Malone, Mr. and Mrs. Lawrence McGinnis, Mr. and Mrs. Robert Luke, Mr. and Mrs. Lee Spurbeck, Mr. and Mrs. Taylor Robertson, Mr. and Mrs. Jack Williams, Mr. and Mrs. Wayne Glasser, Mr. and Mrs. Kenneth Crawford, Mr. and Mrs. Franklin Jolly, Mr. and Mrs. Robert Rohert, Mr. and Mrs. Earl Snyder, Mr. and Mrs. Arthur Rowe and Mr. and Mrs. Chris Sundsboe.

Registration for the Bethany Lutheran Daily Vacation Bible School will be Monday, August 5 through Friday, August 9 from 10 a.m. to noon in the church annex, at Sierra Madre Blvd. and La Sierra St. The Bible school dates are Monday, August 19 through Friday, August 23 from 9 a.m. to 2 p.m.

The guest speaker at Bethany Lutheran for the next two Sundays will be Rev. James Lund, visitation pastor at St. Andrew Lutheran Church, Whittier.

Bethany's pastor, Rev. Niels Carlsen, is in Washington State vacationing with his family.

Attend the Church of Your Choice

The highlight of the evening came when Assistant Minister, Rev. Hugh S. Bell, Jr. presented to Dr. Schaper a gift of \$5,000 for the express purpose of enabling the Schapers to visit the 15 foreign missionary families which the church supports.

The trip will probably be taken sometime next spring or early summer.

Dr. Bob Pierce, president of World Vision acted as

**Bethany Lutheran Honored On Tenth Anniversary**

Almost 300 friends of Dr. Robert N. Schaper gathered at the Westminster Church in Pasadena last Friday evening to honor Dr. Schaper and his family on the occasion of his tenth anniversary as pastor of Bethany Church of Sierra Madre. A balanced program had been planned for weeks depicting the accomplishments and blessings of the past as well as a projection into the future.

"Looking Into the Future."

Guests included Dr. Schaper's mother, Mrs. Mary Schaper, Dr. and Mrs. J. Henry Hutchins, pastor emeritus of Lake Avenue Congregational Church, Dr. and Mrs. Daniel Fuller, dean of Fuller Seminary and several visiting pastors in the community. Letters from 35 to 40 people were received and excerpts were read from several by Mr. Orlo Ellison, chairman of the board of deacons.

The pastor was deeply moved by the honors bestowed upon him and expressed deep appreciation for the associations of the past and looked forward with keen anticipation and expectancy to the months and years of service which lie ahead.

**Dr. Barnhart Slates Sermon Sunday, Aug. 4**

"The Road of Good Intentions" is the subject of the lesson-sermon at both the 9 and 11 o'clock Worship Services Sunday morning, August 4, at the Santa Anita Church of Religious Science, 226 W. Colorado Blvd., Arcadia. Dr. Ethel Barnhart, minister, will discuss the "road of good intentions," which leads to frustrations of all kinds, versus the "road to fulfillment," which leads to well-being and achievement. Child care is provided.

At the 11 a.m. service men and women who have successfully completed the first year course of Science of Mind, which comprises 120 hours of study and application of the Principles of Religious Science, will be recognized in a graduation service.

In a charge to the graduates of this First Year Course in Science of Mind Dr. Barnhart will bring to mind the meaning of this study and the responsibility of each in putting the Principle of Truth into practice in all human relations.

Each Sunday at 9 a.m. there is a Junior Church for children from pre-school through eighth.

Mr. and Mrs. Robert Spencer conduct a Youth Activity for high school and first year college students at 7:30 p.m. Sunday evenings.

Weekday services include a Divine Healing meeting held every Tuesday evening at 8 o'clock and an 11 a.m. Bible Study class conducted every Thursday morning by Mrs. Anna Dozier.

It is announced that all should watch for the announcement of the opportunity of hearing Dr. William R. Parker of Redlands University who will speak at both the 9 and 11 a.m. services August 11.

Dr. Barnhart reminds, "call HI 7-6162 for spiritual help."

**British Home Has Excursion Newport Harbor**

Following a two week stay, Mrs. Margaret S. Pennington, retired YWCA executive, and Mrs. Edith P. Nelson has returned to the British Home in Sierra Madre.

Recently the British Home had an extended excursion to Newport Harbor under the direction of Mrs. March, board chairman director of recreation.

**LEGAL NOTICE**

NOTICE OF PUBLIC HEARING  
NOTICE IS HEREBY GIVEN that the planning commission of the City of Sierra Madre, Section 6625, that the Planning Commission of the City of Sierra Madre will hold a public hearing on proposed variance to front yard setback to 10 ft. for property described as Lot 375, Tr. 2456, 191 Vista Circle

Application and map are on file in the office of the Secretary of the Planning Commission.

The application alleges that there are special circumstances attached to said property which generally do not apply to other properties in the same area and vicinity; that the granting of a variance, as aforesaid, will not result in a material damage or prejudice of other property nor be detrimental to the public welfare or injurious to conditions in the vicinity thereof, in that the proposed variance, if granted, would be subject to such conditions as the planning commission may deem necessary to assure that the spirit and purpose of said City Zoning Ordinance shall be observed and substantial justice done to all parties.

Interested persons may attend and be heard.

Dated: July 29, 1963  
By: THE CITY PLANNING COMMISSION  
Beatrice I. Thompson,  
Secretary

Published Sierra Madre News

August 1, 1963

**Rev. Hesse Announces Sunday Sermon****Bethany****Church Notes**

Under the theme "Divine Counsel on Church Membership," the Rev. Armin Hesse will begin a series of Sunday morning sermonic messages on the First Epistle of Paul the Apostle to Timothy next Sunday morning, at Faith Lutheran Church, 845 Hastings Ranch Drive.

In the 9 o'clock Sunday School Parent-Pupil service and in the 10:30 Congregational worship service he will direct the worshippers to the first chapter of this New Testament book, speaking on "The Church Member's Chief Concern."

Sunday school classes, and the junior, senior and adult Bible classes will meet at 9:45.

Use the Classified Ads and turn  
Over Used Merchandise  
Into Cash

What Is a Bargain?  
Ask Trudie!  
THE PLAZA SHOP  
Dresses - Sportswear  
39 East Montecito  
Near the Shell station

Evangelical  
**BETHANY LUTHERAN CHURCH**  
Tierra and Vinedo on Sierra Madre Blvd.  
East Pasadena  
Sunday School 9:30 A.M.  
Worship Service 11:00 A.M.  
Sermon:  
The Rev. James Lund, Guest Speaker  
(Courtesy Provided)  
NIELS C. CARLSEN, PASTOR

+ FAITH LUTHERAN CHURCH +  
The Lutheran Church - Missouri Synod  
9:45 - SUNDAY SCHOOL & BIBLE CLASSES  
9:00 & 10:30 - CHURCH SERVICES  
Conducted by Rev. Armin W. Hesse  
A CHRISTIAN WELCOME TO YOU!

**BETHANY CHURCH**  
(INTERDENOMINATIONAL)  
Baldwin at Montecito Robert N. Schaper, Pastor  
9:30 a.m.-Sunday School  
9:30 a.m.-Sunday School  
11:00 a.m.-"Gifts To the Church"  
6:00 p.m.-Christian Endeavor  
7:00 p.m.-Communion Service  
Pastor Schaper preaching at both services

First Church of Christ, Scientist  
186 W. HIGHLAND AVE. SIERRA MADRE  
Sunday Service (small children cared for) 11:00 A.M.  
Sunday School for pupils up to age 20 ... 9:30 A.M.  
Wednesday Testimonial Meetings ..... 8:00 P.M.  
"Love"

READING ROOM, 22 N. BALDWIN AVE.  
Daily Except Sundays and Holidays ..... 12:5 P.M.  
Saturday ..... 10:5 P.M.

Santa Anita Church of Religious Science  
228 W. Colorado Blvd., Arcadia HI 6-8206  
DR. ETHEL BARNHART, Minister  
THE ROAD OF GOOD INTENTIONS  
August 4 9:00 and 11:00 A.M.  
Divine Healing Meeting - Tuesdays 8 P.M.  
Jr. Church 9 A.M. Youth Activity 7:30 P.M.  
Dial-for-Prayer, day or night HI 7-6162

**EPISCOPAL Church of the Ascension**  
N. Baldwin at Laurel  
Rev. Harley Gibbs Smith, Jr., Rector  
Rev. James H. Miller, Assistant Priest  
Rev. Stephen Green, Assisting

SUNDAYS  
7:30 a.m.-Low Mass  
8:40 a.m.-Morning Prayer  
9:30 a.m.-Sung Mass and Sermon,  
Coffee Hour  
7 a.m.-Daily Mass  
Wednesday - 9 a.m. Mass

Sierra Madre Congregational Church  
"The Church of the Singing Tower"  
"The Commonness of Communion"  
Rev. George W. Lindsay  
The Sacrament of Holy Communion

# Festival of FRUITS AND VEGETABLES! AT Ralphs

**WIN!** A FABULOUS TRIP FOR TWO TO MEXICO CITY AND JAMAICA

**SWEET CORN** **5¢ EACH**

**PLUM FESTIVAL!** **2 lbs 25¢ All Red Green Or Purple PLUMS in Season!**

**Finest California Grown SO MUCH BETTER!** Days Fresher Than Out of State Chickens! 1 Day Fresh! You Can Taste the Difference

**SPRECKELS SUGAR 5 59¢ Save 8¢**

**TOMATO SAUCE 14 \$1.00 Save 36¢**

**FRYING CHICKEN 27¢**

**CUT-UP FRYERS 33¢**

**LEGS & THIGHS 49¢**

**DOUBBLE BREASTED OR FOUR LEGGED FRYERS 45¢**

**BREASTS 59¢**

**WINGS 29¢**

**BEST OF THE FRYER 55¢**

**BACKS & NECKS 5 lbs for 39¢**

**DOVER SOLE 79¢**

**VEAL CUTLETS 79¢**

**BACON 59¢**

**SELECT SMALL SIZE SPARE RIBS 49¢**

**RALPHS SHORTENING 3 lbs 49¢ Save 10¢**

**PORK & BEANS 5 \$1.00 Save 35¢**

**FRESH FISH CAVES 25¢**

**FRESH FISH STICKS 35¢**

**STREAMFRESH RAINBOW TROUT 49¢**

**RALPHS 1ST QUALITY GRADE AA BUTTER 67¢**

**RALPHS SALADS 29¢**

**BOLOGNA 59¢**

**BISCUITS 39¢**

**TOILET TISSUE 21¢**

**CREST TOOTH PASTE 69¢**

**CALO LIVER FLAVOR CAT FOOD 21¢**

**JONNY CAT LITTER 69¢**

**POUND CAKE 45¢ HALF 25¢**

**RALPHS PLAIN OR MARBLED SANDWICH BREAD 31¢**

**Save MORE...More WAYS at Ralphs**

Huntington Dr. at San Gabriel Blvd.  
Open Daily 9 A.M. to 10 P.M.; Sundays, 9 A.M. to 7 P.M.

211 E. Foothill Blvd. at 2nd Ave., Arcadia  
Open Daily 9 A.M. to 10 P.M.; Sundays, 9 A.M. to 9 P.M.

# Weekly Shades Of Hastings

We worked all year to build our boat And finally got the thing to float. We thought we were just great until The status seekers on the hill Got all their garages and car ports Filled up with boats of many sorts! No more are driveways used for cars; They are now dry docks for local "tars"! There are schooners, yachts, canoes, row boats, Trawlers, sloops, in-board motor boats. Cruisers, out-board motor boats. Rafts, ocean liners and life boats. Steamers, whalers and ferry boats, Amphibious jeeps, submarines, And airplane carriers, And kayaks???

There now — see how many nautical conveyances we know! \*

## Busy People

According to Jan Brittell, another month like this will be her complete undoing! She and Brit have been entertaining a stream of relatives, complete with the local sightseeing tours, and they're not through yet. As if this wasn't enough, the family found time to play host to the Babe Ruth League sponsored by the Elks Club. The boys invited for a barbecue and swim included Randy Swatden, Roger Thornton, Eddie Pearce, Steven Coak, Lee Brittell, John Hastings, Peter Plumley, Richard Sackett, Philip Baker, Robert Thibault, Marvin Smith, Daniel Velling and Alan Abajian. Special guests were Mr. and Mrs. Abajian (he is the president of the Babe Ruth League), and Mr. and Mrs. Ned Baker.

## Alpine Builders

executives fear to tread. Nobody seems to care where the labels are, so long as the job is done right.

"Alpine Builders, Inc." Where did they get that name?

Seems that Dallas, whose wife is from Germany, has a long memory of the Swiss Alps. All four of these men, residents of this area for a long time, are inspired by mountains. When Dallas, remembering the Alps, suggested the name, "Alpine Builders," the agreement was unanimous.

The spirit of their venture, and the name of their corporation, is reminiscent of the words to an old, popular song: "How deep is the ocean? how high is the sky?"

Their sky, in Sierra Madre, with the old-fashioned "Yankee Enterprise" that is developing here, may be higher than the casual observer might think.

## MERCHANTS JOIN

save yourself and your family a bundle.

These merchants have planned to bring to you a similar gala sales event once each month for the next four months . . . If you enjoy shopping with your local merchant, if you realize that he is the backbone of your community, the one who supports your pet projects, one who pays over his share of taxes, one who supplies a major payroll to the community each week . . . then you can say a great big thank you to him by calling on him this week.

Take advantage of the specials that he has planned for you . . . by spending your dollars in Sierra Madre you are building our city and putting money where it will eventually return to you.

A few days later, son Lee invited friends for swimming and dinner in celebration of the ending of summer school. Those accepting the cleverly rhymed invitation were Donna Barnes, Mike Berg, Julia Ballinger, Barbara Herber and Terry Matthews.

Incidentally, we joined the Brittells for the appearance of Mory Amsterdam at the Bahama Inn. Vic has been missing quite a bit of night life, and it's good to see him back on the scene.

## Little Dog Found

A beautiful mixed shepherd dog about eight months old has adopted Jan and Frank Crowhurst. They would love to find the owner of this well-trained and friendly pup. If you're missing a furry friend of this description, give them a call.

## Too Good to Miss

We received charming notes from Marty Newton and must pass some of it on to you. She calls it "Very Important News about a few V.I.P. (Very Innocuous People).

Marty celebrated her birthday with Lois Scandelle and Lou Dandridge, who took her out for cocktails and lunch. She says she had a little trouble about her age at the bar, but hit the bartender over the head with her cane and took care of that! Four singing waitresses presented her with a surprise birthday cake. The party then went to Lou's house for "spectacular" swimming and diving.

Saturday night Mr. and Mrs. James Wentz and Mr. and Mrs. Richard Casenza (all former Pepperhill residents) are joining Marty and Bud for dinner at the Antigue Inn. This was a triple-duty celebration—the Newtons' anniversary, Marty's birthday, and Bud's first night on the town since his surgery.

**Words of Wisdom:** In America, the young are always ready to give those who are older than themselves the full benefit of their experience. (Sigh!!)

## Las Sequitas Luau

Members of Las Sequitas, workshop for the Hastings Ranch Guild for Cystic Fibrosis, have invited their husbands to a lavish luau to be held at the home of Mr. and Mrs. John Moe in Arcadia. Marge Thomas, Christine Templar and Marge Rowley are making arrangements for the party. Dinner will be served round the pool, and decorations are following the Hawaiian theme.

Among those expecting to attend are Messrs. and Mmes. Don Alsop, Henry Asher, Andy Fakas, Edward Lieber, Al Tompkins, Ernest Wenberg, William Murphy, William Pursey, Larry Barr, Donald Clark, Cranor Richter, Al Pruitt, and Mrs. Hazel Gittinger.

## Illinois Reunions

Mr. and Mrs. John Wallace and children, Wally, Cindy and Sally, recently returned from a month-long visit with relatives and friends in Galesburg, Glen Ellyn, and Joliet, Illinois.

Betty and John attended a class reunion while in Galesburg. They also bought a new Buick Special which Wally and John drove back. Betty and the girls returned via train.

Wally is now attending Navy Reserve Camp at Treasure Island and will return home next week.

## Swim - Sun - Bridge

Members of Las Companeras will "live it up at a pot luck" at the Ranch Top Road home of Barbara Fasching on Wednesday, August 7. Gloria Murison is chairman of this event.

## Sixth Birthday

Young Master Peter Thom-

as Moroz celebrated his sixth birthday yesterday with a lunch at the park. Pete is the youngest son of Bill and Emily Moroz. His brothers, David, Howard and Billy, helped to make this a happy day for him. Invited guests were David and

Linda Ford, Doug Rowley, Scott Brown, Ozzie Katz, Colleen Harrison, Carol Goldsmith, Ralph Fromme and Paul Moroz, Peter's cousin from Alhambra.

Something new has been added to the Rowley house—

MERCY!!!

hold . . . Puff, the Magic Kitten, is now thoroughly ensconced in the family. You have no doubt heard that pets take on certain traits of the family that owns them? . . . Well, this little cat walks backwards!

MERCY!!!

Thursday, August 1, 1963 SIERRA MADRE NEWS-7

## Democrats To Meet August 11

on Saturday which, by law, in campaign issues and techniques.

His committee will receive information pertaining to credentialing of delegates and write a report recommending the acceptance of credentialed delegates to the full State Committee on Sunday.

## THE U.S. SUPREME COURT Which side is it on?

Would you like to see the record, and to know what to do about it?

Then order

**WARREN IMPEACHMENT PACKET**  
One Dollar, Postpaid  
THE MOVEMENT TO IMPEACH EARL WARREN  
Belmont 78, Massachusetts

# 2,000,000 LB. BEEF SALE!



**Roasts 33¢/lb.**  
Center Cut 7-BONE 39¢ Shoulder Cut O-BONE 49¢ Blade Cut CHUCK

Boneless Chuck WASTE-FREE SLICING ROAST 69¢  
Standing Rib Roast U.S.D.A. CHOICE 79¢  
Sirloin Tip Roast BONELESS OVEN-READY 89¢

**Steaks 79¢/lb.**  
CLUB STEAKS 98¢ RIB, BONELESS ROUND OR FAMILY STEAKS...  
T-Bone Steaks CUSTOM TRIMMED TAUS OFF \$1.09  
Porterhouse Steaks U.S.D.A. CHOICE \$1.19  
Top Sirloin Steaks BONELESS \$1.35

2,000,000 lbs. of blue ribbon quality beef! Only four out of ten beef that bears the government grade CHOICE is good enough for Von's & Shopping Bag. Our expert meat buyers select only the VERY CHOICEST of the CHOICE steer beef! Top quality plus our famous custom trim makes Von's beef your best buy . . . so save with satisfaction during this sale!

**DETERGENT TIDE**  
Includes 5c Off GIANT SIZE  
**59¢** SAVE 20¢

**ORANGE JUICE**  
Cal-Fame, Frozen 6-OZ. CAN  
**45¢** SAVE 33¢

**SPRECKELS SUGAR**  
Pure Granulated 5-LB. BAG  
**57¢** SAVE 10¢

**CREAM PIES**  
Banquet, Frozen, 6 Varieties 8 INCH 14 OZ. SIZE  
**29¢** SAVE 10¢

**Grapefruit Juice**  
**3 FOR \$1.00**  
**Safflower Margarine**  
**33¢**  
**Nestle's Instant Quik**  
**39¢**  
**Dole Fruit Cocktail**  
**5 FOR \$1.00**  
**Red Kidney Beans**  
**2 FOR 29¢**

**Liquor Features**  
G&W BONDED BOURBON  
Bottled in Bond 100 Proof  
**\$4.09** SAVE 40¢  
FYFE & SCOTT RARE Imported Scotch \$4.99  
KEG Brand BEER 12 oz. cans 6 CAN 79¢

**Von's Bakery Specials!**  
SHEPHERD'S BREAD Old Fashioned Home Style Big Round Loaf  
**35¢**  
LEMON FILLED CAKE Split Layer, Fresh Lemon Filled Square Cake  
**63¢**

**VON'S BEST BUYS ON FRESH FRUITS & VEGETABLES**  
**Cantaloupe**  
VINE RIPENED - SEASON'S BEST FLAVOR!  
LARGE SIZE MELONS  
**3 FOR 29¢**

**Fancy Avocados**  
**2 FOR 29¢**  
**Italian Red Onions**  
**3 LBS 19¢**  
**Fresh Florida Limes**  
**6 FOR 19¢**

**SLICED BACON**  
CORN KING . . . Eastern Quality With That Hickory Smoked Flavor  
FEATURED ON KTTV CH. 11 DATED 7-27-63  
SARAN WRAP BACON 1 LB. PKG. 59¢

**FRESH ROASTING CHICKENS**  
California Grown 4.5 lbs. 49¢  
**RAINBOW FANCY DUCKS**  
Frozen Ready 3-4 lbs. 49¢  
**ARMOUR STAR VEAL ROAST**  
4.4 lbs. Boneless Rolls 79¢

**Seafood Sea-lections**  
Fresh Salmon PIECES - 79¢ lb.  
Halibut Fillets STEAK SLICES . . . 89¢  
HY-WAVE 1 LB. PKG. 79¢  
4 Fishermen Frozen FISH STICKS 14 oz. 63¢  
FISH CAKES 10 oz. 39¢  
BREADED SHRIMP 14 oz. 67¢

**VON'S SPECIALS IN THE DELICATESSEN**  
**Cheddar 59¢/lb.**  
Von's & Shopping Bag  
RICH AND CREAMY WISCONSIN CHEESE  
In the Piece

**Jerseymaid Cottage Cheese** Qt. 49¢ Pt. 25¢  
VON'S ORIGINAL . . . AND STILL 55¢  
THE BEST FULL PINT.....  
**Sliced Chipped Beef** LEO'S—SMOKED 3 1/2 OZ. PKG. 3 FOR \$1.00

**ICE CREAM**  
Jerseymaid—Catering Quality 1/2 GAL. CTN.  
**59¢** SAVE 10¢ STOCK UP!

**WALDORF TISSUE**  
White or Colors 4-PACK  
**12 FOR \$1.00**  
**HAIR SPRAY**  
Style—by Modart  
10-OZ. CAN (incl. 30¢ off)  
**68¢** \$19 VALUE!

**Mix or Match**  
C-H-B JAMS  
Strawberry, Apricot, Peach, Apricot Pineapple, Grape Jelly or Orange Marmalade  
10-oz. Tumbler—Save 50¢  
**5 FOR \$1.00**

**Big Dollar Buys!**  
France American SPAGHETTI IN TOMATO SAUCE 1 LB. 62¢ CAN  
Swif's—Assorted Varieties MEATS FOR BABIES 3 1/2 OZ. CAN  
HI-MEAT DINNERS 45¢ CAN  
Smuckers—Assorted Flavors ICE CREAM TOPPING 20 OZ. 3 FOR 1  
Plain or Liver VET'S DOG FOOD NO. 1 TALL CAN 12 FOR 1  
BIRD'S EYE

**FROZEN VEGETABLES**  
Peas, Cut Corn, Cut or French Green Beans, Mixed Vegetables, Crinkle Cuts or French Fries  
Frozen—Reg. Pkgs.

**5 FOR 89¢**

**HEADQUARTERS FOR BLUE CHIP STAMPS!**

**Triumph AMERICAN MADE SNOW WHITE FINE CHINA AT SUPER SAVINGS**  
THIS WEEK—AUGUST 1 thru 7  
**SOUP-CEREAL BOWL 39¢**  
With \$5.00 Purchase Exclusive of Fluid Milk, Tobacco or Alcoholic Products \$1.00 OPEN STOCK LIST PRICE NO COUPON NEEDED . . . ONLY

Your successful business CAREER gets a head start HERE . . .  
Secretarial Accounting Gregg or Speedwriting Shorthand  
Intensive IBM, KEY PUNCH, TAB and WIRING  
Day and Evening classes . . .  
Monthly Tuition Plans Available  
Sawyer Graduates are in great demand and receive top starting salaries . . . \$350 and up  
ENROLL NOW  
Lifetime Free Placement and Brushup for Graduates  
SAWYER SCHOOL of BUSINESS PASADENA 1165 E. COLORADO BLVD. 449-3990

**Prices Effective THU., FRI., SAT., SUN., AUGUST 1, 2, 3, 4 at all 83**  
Beechnut Baby Foods STRAINED FRUIT 3 1/2 OZ. JARS 31¢ 3 OZ. CANS 31¢ WATER SOFTENER Calgon FEATURED ON KTTV CHANNEL 11 1 LB. PROG. 35¢ CAT FOOD Calo REYNOLDS WRAP 75 FOOT ECONOMY ROLL 79¢ 2 LB. CTNS 39¢ C and H Pure Cane Sugar DARK BROWN POWDERED 2 LB. CTS. 39¢ 2 LB. CTS. 39¢ 2 LB. CTS. 39¢  
VON'S & Shopping Bag Markets NOW AT 83 LOCATIONS . . . SERVING SOUTHERN CALIFORNIA BEST!  
SELECT PAK Veal Cutlets LIBBY'S Sliced Beets SANITARY NAPKINS Confidettes 3841 E. SIERRA MADRE BLVD. (at Michillinda) Pasadena Upper Hastings Ranch Center

On the Square



*Todays*  
**BEST  
FOOD  
BUYS**

**EAT BETTER WHEN YOU SHOP HERE! BUY MORE SPEND LESS**



Fresh, Delicious Foods Prepared Daily In Our Own Kitchens . . .

<b>BEST'S</b>	<b>SALAMI</b>	<b>69¢</b>
KOSHER	12-OZ. PKG.	
<b>KNOCKWURST</b>	<b>69¢</b>	
PURE BEEF FRANKS	Lb.	<b>79¢</b>
SLICED PASTRAMI	4-oz. Pkg.	<b>49¢</b>
SLICED CORNED BEEF	4-oz. Pkg.	<b>49¢</b>

### FROZEN FOOD FESTIVAL

BIRDSEYE PEAS	10-oz. Pkg.	5 FOR 85¢
SNOW CROP ORANGE SAMOA	6-oz. can	5 FOR 95¢
JOHNSTON BLACKBERRY PIE	9" tin	59¢

<b>FRANCO-AMERICAN Spaghetti</b>	<b>SPAGHETTI</b>	15 1/4-oz. can	<b>8 FOR \$1.00</b>
Star - Kist CHUNK LIGHT TUNA	6 1/2-oz. can	<b>23¢ NET</b>	

<b>SW RED KIDNEY BEANS</b>	17-oz. can	<b>6 FOR 95¢</b>
----------------------------	------------	------------------

Armour's VIENNA SAUSAGE	4-oz. can	<b>19¢ NET</b>
Lilly's FRUIT COCKTAIL	17-oz. can	<b>5 for \$1</b>



"LARGE ENOUGH TO SERVE YOU SMALL ENOUGH TO KNOW YOU"

PRICES EFFECTIVE  
WED. - THURS. - FRI. - SAT.  
JULY 31 - AUG. 1 - 2 - 3

Finest Vegetable Shortening  
**CRISCO**  
3-lb. can **69¢**

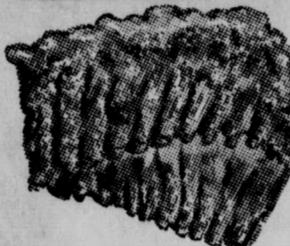
Hollywood Safflower MARGARINE  
lb. Ctn. **3 for \$1**

**EAT BETTER WHEN YOU SHOP HERE! BUY MORE SPEND LESS**

**Roberts Market**  
HOME OF THE GREEN FROG  
ON THE CORNER ON THE SQUARE  
SIERRA MADRE

STORE HOURS  
9 A.M. TO  
7 P.M.

CLOSED SUNDAYS

 Eastern Lean  
**SPARE RIBS** **49¢ lb**

U.S.D.A. Choice -- Spring  
**LAMB RACKS** **79¢ lb**

**Bacon** Rath Black Hawk  
Lean -- Sliced **65¢ lb**

U.S.D.A. Choice -- Boneless  
**TOP ROUND ROAST** **89¢ lb** **\$3.98**

U.S.D.A. Choice -- Top  
**SIRLOIN STEAK** **79¢ Pound**

Large Breaded  
**SHRIMP** **\$1.19 lb.**

Atlantic White  
**SCALLOPS** **65¢ lb.**

**Ground Beef** Fresh  
Lean **3 lbs. for \$1**

 PICK OF THE SEASON  
**PRODUCE**  
Red-ripe Slicing TOMATOES **2 lbs. 29¢**

Quality Produce Attractively Priced The Best — At Its Best  
**Extra Fancy Cardinal GRAPES** **15¢ lb.**

Ripe Hawaiian PAPAYAS **3 FOR \$1.00**

 Small can **5¢**

Hawaiian PUNCH BASE **89¢**

WITH THIS COUPON  
on  
1 Pound  
**BACON**  
Any Kind

Void after Aug. 3rd

Case - Swayne -- Cut  
**GREEN BEANS** **6 FOR \$1.00**

Wendy Sweet  
**MIXED PICKLES** **49¢**

KING OSCAR CROSS PACK  
**SARDINES** **4 FOR \$1**

END of  
the Month

# CLEARANCE

See Following Pages  
For Bargains Galore

# E.O.M Sale!

## E-O-M SPECIALS

Beach Walks  
Reg. 59c pr.  
SPECIAL 29¢ pair

Ascorbic Acid  
250 mg. 500 Tabs  
SPECIAL \$2.98

TUSSY  
Cream & Roll On  
Deodorant  
Reg. \$1.00  
SPECIAL 50¢

**ROYAL DRUG** 82 W. Sierra Madre Blvd.  
EL 5-3456

GOODY  
Hair Rollers  
Economy package of 16  
Reg. \$1.00  
SPECIAL 57¢

Hold-It Hair Spray  
\$2.35 Value  
SPECIAL 88¢

WEBSTER NEW SCHOOL  
& OFFICE DICTIONARY  
52,00 Entries  
Reg. \$1.50 — SPECIAL 68¢

Liquid Maalox  
12-oz.  
Reg. \$1.49 — SPECIAL 99¢

EIGHT  
TRANSISTOR RADIO  
SPECIAL \$8.25

9-VOLT  
TRANSISTOR RADIO  
BATTERIES 19¢

**RAMBEAU'S T.V.**

17 W. SIERRA MADRE  
EL 5-1560

## Week End SPECIAL



LONG LASTING  
**POM POMS**  
to add  
a touch of color  
to any room . . .

\$1  
DOZ.  
your choice  
of colors . . .

ASTERS

\$1  
DOZ.

**Wistaria**

FLOWER SHOP  
74 W. Sierra Madre  
EL 5-0113

## CUNNINGHAM STATIONERS

Office Supplies . . .  
Printing

Business and  
Social Stationery

156 W. SIERRA MADRE BLVD.  
Sierra Madre 355-7297

## The Sierra Madre Coffee Shop

LOCATED AT 44 NO. BALDWIN

Extends the following to you

— WITH THIS COUPON — 3 DAYS ONLY

With the purchase of our famous

Sierra Combination Plate or

Sierra Jr. Combination Plate

You Will Receive Your Choice

of Beverage — Including

Coffee, Tea, Iced Tea, Milk, Coke,

Root Beer or Pepsi

FREE OF CHARGE.

SERVING FROM 6:30 A.M. to 3:00 P.M.

## KING Jewelers

**20% OFF**

On Any Men's or Ladies'  
Watch Band . . .

**FREE**  
POLISHING CLOTH WITH  
EVERY PURCHASE . . .

24 W. Sierra Madre Blvd.

*Wessels*  
suburbia

. . . fine

women's  
apparel . . .

EL 5-9219

154 W. Sierra Madre Blvd.

## E-O-M DISCOUNT SALE ON 1963 CHRISTMAS CARDS (Imprinted)

**20% OFF LIST**

NEW CATALOGUES ON DISPLAY

See or Call  
MARY OLSON  
Printing House  
9 KERSTING COURT  
EL 5-3324

## Perrys' Stationery and Gift Shop

## BOXED CHRISTMAS CARDS

**1/2 MARKED  
PRICE**

56 W. Sierra Madre Blvd. EL 5-3385

## END-OF-MONTH

SPECIAL  
Wed. - Thurs. -  
Fri. - Sat.  
July 31 - Aug. 1 - 2 - 3

## Eastern Lean SPARE RIBS

2-3 Pound Average

**49¢**  
lb

## Challenge Grade AA BUTTER

**67¢**  
lb

## Starkist -- Chunk -- Light TUNA

**23¢**  
6 1/2-oz.  
can

## DOUBLE BLUE CHIP STAMPS

JULY 31  
AUGUST 1  
AUGUST 2  
AUGUST 3

(If you clip  
and bring in  
this Adv.)

JIMED  
Richfield  
Service  
50 SO. BALDWIN  
356-1607

See Our Advertisement Page 8  
For Valuable Coupon

*Roberts Market*

EL 5-3344

On the Corner  
On the Square

5 1/2 Inch  
SKIL SAW

MODEL 533 STYLE 3

REGULAR PRICE \$31.95

E-O-M Special

**\$22.95**

Don's

Sierra Madre Hardware

25 W. SIERRA MADRE BLVD.

EL 5-2331

Sport Coats . . . Sport Shirts

Sweaters . . . Slacks

Jackets . . . Pajamas

Sox . . .

**AT COST!**

**NEAR COST!**

**BELLOW COST!**

*Jackson*  
STORE FOR MEN  
EL 5-1236  
18 W. SIERRA MADRE BLVD.

**4-DAY SPECIAL**  
July 31 - Aug. 1 - 2 - 3

## BLANKETS

**99¢**

Regular  
\$1.50 Value

IN A MOTH PROOF BAG

Extra Bonus  
Special

## WHITE SHIRTS

COMPLETELY FINISHED  
FOLDED OR ON HANGERS

4 Shirts \$1.00

*Pantorium*  
DRIVE-IN  
CLEANERS

EL 5-6474

Corner Lima & Sierra Madre Blvd.

Confucius says . . .  
He who waits in barber  
shop most generally gets  
haircut

Long or Short  
HAIRCUT  
\$2.00

Children \$1.75  
(Except on Saturday or  
day before holiday  
\$2.00)

Mike says —  
Why wait CALL for an appointment.

Try our new service today. Patience is a virtue, but you don't need it. (Just money) — at —

Mikes  
Barber  
Shop  
EL 5-9576

FRANK GREEN'S  
54 W. Sierra Madre Blvd.  
Sierra Madre, California  
Music for Everyone  
PRIVATE HOME INSTRUCTION OR  
GROUP LESSON PROGRAM

Ask For A FREE Trial Lesson

17 Instructors To Serve You — — —!  
(most all popular instruments)

SALES - RENTALS - REPAIRS - LESSONS

## School - Band Special

Rent Your Band Instrument from  
Us and Receive FREE Group  
Lessons With Your Rental. Reserve  
In Advance To Assure Availability

Adults and teenagers! Join the Musical-  
Comedy Workshop for the fall  
production of — — —

"The Number One Girl In Town!"

50 W. SIERRA MADRE BLVD.  
Sierra Madre  
EL 5-1143

## A Series for Your Information

### Tax Facts Concerning Los Angeles County As Expressed by Dr. Felix J. Weil Series

#### Fairer Equalization Procedure Proposed Part I

Our new assessor repeatedly emphasized that he aims to restore confidence in the assessment procedure. Fair assessing is his sole concern. He wants us to realize that the assessor has nothing to do with budget making, tax rate setting and tax levying. To this end, he abolished the old policy of cooperation with the taxing agencies; he no longer gives them early estimates of the new tax base as an aid in their budget making.

Now, as another important move towards his goal, he urges adoption of a new system to restore fairness to the equalization procedure. When his proposals were first disclosed at a recent annual meeting of the Property Taxpayer council, before delegates of home owners associations representing some 16,000 families, they were received with enthusiasm.

Under present law, petitions for reduction of over-assessments may be filed with the supervisors, acting as board of equalization, only between the first and third Mondays in July. The hearings, no matter how many protests, and how complicated the cases, must be squeezed into a maximum of 30 calendar days (21 working days). The result, through no fault of the supervisors, is a conveyor-belt-like procedure, so unfair that it was often called a "mockery of justice."

Watson's proposals, as I understand them, consist of the following: the law is to be amended to give assesses two months instead of two weeks for filing petitions for reduction of over-assessments. The period would begin the first Monday of August, or the day after notification (if any) of assesses of their new assessments under Sec. 619, Rev. & Tax Code, whichever date is earlier. But for the unsecured roll the tax bill is to be considered as notification. The deadline for filing is to be the first Monday in October. This date is — and this is important — about a month before the tax bills are mailed out.

This date was chosen because thus the amount of taxes to be levied or already levied would not enter into consideration only the assessment figure itself. (This is not so for the unsecured roll because, under the Constitution, property on this roll is taxed at the preceding year's tax rates; its taxes are due on the lien date — first Monday in March — and become delinquent on August 31. But the unsecured roll comprises only about 13 per cent of the total county-assessed roll.)

Hearings before the board of equalization (or a tax appeals board, if created) are to start whenever the petition-filing begins. The hearing period is to last, if necessary, until the second Monday in June of the following year, a total of about ten months. Where a petition is pending, taxes must still be paid under protest. If the assessment complained of is reduced, the corresponding tax over-payment is automatically to be refunded under Sec. 609 as "erroneously collected."

Assessors who were not notified of their assessment under Sec. 619 would, however, still have the right to petition for assessment re-

duction in the following new way: they would pay the taxes under protest (but need not repeat the protest for the second installment, if any). This protest is to be filed with the tax collector and forwarded by him to the clerk of the board. It is then to be considered a petition for retroactive equalization by the board at its next year's session. Retroactive means here that the previous year's rate shall apply for taxes and refunds, to be computed on the basis of the assessed valuation as "equalized" by the board.

Tax refunds, if any, are to become a credit in favor of the real estate parcel involved against next year's taxes, unless the taxpayer requests a cash refund. For "unsecured" taxes there will only be a cash refund, of course.

All hearings are to be preceded by an informal review of the petition at the assessor's office. To the extent that the assessor finds a



to compile a figure of the many, many millions the government saves by the simple practice of adopting those ideas of efficiency used by its workers. But where do the savings go? The budgets seem to soar up and up each year.

—CT—

All of which reminds me of another sorry situation which gripes me no little. In these instances we read where a department executive asks an appropriation to buy, say a \$75,000 electronic gadget, which, he explains will save us taxpayers some \$750,000 over a 10-year period. . . . But we never get the savings. We know, too, that long before the 10-year of great savings has expired the same fellow will be back asking three times as much money to buy another machine that will save three times as much as the first machine . . . it just seems there isn't any payoff off all those savings they make for us.

—CT—

Take for instance the millions upon millions we Californians have anted up for our freeways . . . and we are still building them . . . many of them obsolete before the first car passes over them . . . now comes the enlightening fact that MTA is going to spend some \$38 million on a monorail system . . . and they say at no cost to the taxpayer . . . it's about time they cut the weeds in the "little known about" subway in LA County and put it into use.

—CT—

Of course all of this adds up to "where are we going . . . what is it going to cost . . . and will we have enough left to return?"

—CT—

In closing the column this week I would like to ask a question of some of the girls around Sierra Madre who are wearing those silly artichoke hairdos . . . "what would or could you do if you got caught in a wind storm?" . . . see you around the streets of Sierra Madre availing ourselves of "Bargains Galore."

#### Attend New York A.V.A. Convention

Dr. and Mrs. Leslie Hurt of 721 W. Orange Grove left July 26 by plane for New York. They are attending the 100th Anniversary of American Veterinarian Association, which is being held in the new Americana Hotel. Dr. Hurt is past-president of the Association.

A varied program is planned with guest speakers from all parts of the world. Following the convention, Mr. and Mrs. Hurt plan to tour the New England states before returning home.

## GET TWO FULL MONTHS' EARNINGS

Funds postmarked by August 10 will earn from August 1 and be eligible for two full months' dividend payment September 30.

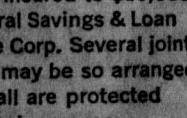
4.8% CURRENT ANNUAL RATE  
4 DIVIDEND PERIODS YEARLY

## PASADENA FEDERAL SAVINGS

ASSETS NOW OVER \$95,000,000  
RESERVES AND SURPLUS OVER \$6,000,000

PASADENA FEDERAL SAVINGS & Loan Association  
3617 East Foothill Boulevard, Pasadena, California

Address funds today or send for our latest statement.



Insured Accounts Here Are  
**LEGAL INVESTMENTS**  
for Corporations, Partnerships,  
Trusts, Unions, Individuals

Accounts Insured to \$10,000  
by Federal Savings & Loan  
Insurance Corp. Several joint  
accounts may be so arranged  
that all are protected  
by insurance.

### Mount Alverno Thrift Shop Has New Manager

Mrs. John G. Gyongyo, 301 E. Magna Vista Ave., Arcadia, takes pleasure in announcing Miss Connie Milazzo is the new manager for the Mount Alverno Thrift Shop located at 158-A W. Live Oak Ave., Arcadia.

Miss Milazzo, a very well known and popular young lady, resides with her family at 2309 S. Sixth Ave., Arcadia. Connie graduated in June, 1962, from Arcadia High School. She was vice president of the Tomakylas G.A.A., and is an outstanding tennis player, as well as having a fondness for horseback riding.

The former difference between "equalized" and "unequalized" assessment rolls would be eliminated by Watson's proposal. The auditor would determine the tax base — and later the tax rates would be set — from the "unequalized" assessment roll as the assessor would deliver it directly to the auditor (instead of the supervisors) on or before the first Monday in August (instead of the first).

Connie would like to become acquainted with all the many friends and customers of the Mount Alverno Thrift Shop and extends a warm welcome to one and all.

Use the Classified Ads and turn Your Used Merchandise Into Cash

### Kiwanian Annual Benefit Baseball Game August 26

The Kiwanis Crippled Children Foundation and Southland Kiwanis Clubs have been cited by the Los Angeles County Board of Supervisors for 25 years of continuous service to crippled and underprivileged youngsters.

Funds for the foundation and the individual community youth projects of some 200 Southland Kiwanis Clubs are provided through an annual benefit baseball game. The 24th in the series is set for Monday night, Aug. 26, between the Dodgers and Cincinnati.

In noting Kiwanis' humanitarian effort, the supervisors urged citizens to support the event and obtain tickets through Kiwanis. Only funds from Kiwanis sold tickets in advance of the game benefit the needy children.

The Dodger Stadium contest will be a regular National game with no increase in ticket prices. Tickets can be obtained by calling Doug Delahooke, president of the Sierra Madre Kiwanis Club, EL 5-6357.

### Santa Anita Stakes Race To Honor Sierra Madre

The city of Sierra Madre will be honored at Santa Anita Park this coming winter racing season by the inauguration of a sprint stakes tract from E. J. (Lucky) Baldwin, then the owner of the historic Rancho Santa Anita.

The Sierra Madre Handicap will join two other stakes on the Santa Anita program which were recently named for neighboring cities, the Arcadia Handicap and the San Marino Handicap. Both of these events also are raced on Santa Anita's distinctive hillside-infield grass course.

An older race on the turf course also honors a city in the vicinity as well as the mission landmark nearby, the San Gabriel Handicap. Ever since Santa Anita's founding in 1934, major stakes races have been named in honor of old Spanish land grants and adjacent communities closely linked to California lore.

Don't look now — but Right near you is THE PLAZA SHOP! Just off Baldwin at 39 EAST MONTECITO Dresses • Sportswear "Ask Trudie" — EL 6-1495

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## Dog Days?

Many people these days look upon government as a gigantic warehouse from which part or all of the "good things of life" should be handed out to them.

This is surprising, because individual initiative and responsibility have always been dominant features of our nation's history and growth.

When it comes to accentuating the positive, it's pretty hard to beat the following:

"Two dogs were chasing rabbits.

When one came to the bank of a creek, fearing either discomfort or perhaps drowning, he sat back on his haunches and howled and wailed.

"The other dog, without batting an eyelash, plunged into the creek and continued the chase on the other side."

It goes without saying which dog caught the most rabbits.

It goes without saying which dog was the greater loser, lured backward by the false notion that somehow the "good life" is provided merely for the asking.

## Letters to the Editor

I may not believe in what the man says, but I will defend to my death his right to say it.—(similar words of Voltaire)

**Dear Editor:**  
Concerning the letter of Bill and Emily Marzov of July 25, 1963:

**SO WHO'S EMBARRASSED?**

—Matthew Ripley  
Charlotte Ripley  
Christopher Carroll  
Phil Carroll

**Dear Editor:**  
Ode to a neighborly sprinkling system:  
Rain, rain, please refrain from trickling down my window pane.  
On muddy paths sweet hips are broke,  
Blistered sidings are no joke.  
If secret blessings must be bestowed,  
Reserve them please for "the Old Soak."

—V. E. JONES.

**Dear Editor:**  
The Kennedy Administration is accused of more than its share of tax-stuffed "pork barrel" legislation. It

also deserves credit for an outstanding piece of proposed legislation announced in the President's repeated transportation messages.

The proposal is unique because it involves no billion-dollar appropriation from earnings of future generations. It requires only the introduction of justice and fair play into the unholy mixture of haywire economics and rotten politics known as "transportation policy." The over-regulated railroads as well as shipping and traveling taxpayers would benefit.

Well-oiled pressure groups of subsidy-pampered non-rail transport by airway, waterway and highway are raising noisy objections. They refuse to give up their pound of taxpayers' flesh!

Our Congressmen's souls so dead that the voice of justice and fair play is drowned out by the political clamor to spend John Doe's taxes to buy Richard Roe's vote?

Very respectfully,  
—F. FRITZ SCHUMACHER  
Former Santa Fe "Rail"

**TODAY**  
Some PRESCRIPTIONS  
Can Actually  
BUY TIME

**Mona Edna Baron**  
**Music Teacher**

**Succumbs July 26**

Mona Edna Baron, age 75, of 183 N. Lima St., passed away Friday, July 26, in a convalescent hospital in El Monte following a lengthy illness.

Mrs. Baron was a well known music teacher in town for the past 15 years. She taught piano, organ, accordion and voice. Originally from Wisconsin, she had lived in California for 20 years.

She is survived by a son, Aaron Baron of Sierra Madre; two brothers, Leslie Slack of Grand Rapids, Mich., and Freddie Slack of Hollywood; two sisters, Mrs. Esther Siegle of Sherman Oaks and Mrs. Raymond L. King of Liberty Pole, Wis.

Rosary was said Monday, July 29. Requiem Mass was Tuesday, July 30, at St. Rita's Church with the Rev. Thomas J. O'Malley officiating. Interment at Resurrection Cemetery. Arrangements were made by Ripley Mortuary, Sierra Madre.

**WIDESPREAD SERVICE**—All of California will be served by the State Water Project, some areas by pumps and pipes for bigger than these, now being used in the first completed part of the project in Alameda County.

## Senior Citizens To Hear Famed Speaker, Soloist

The Senior Citizens of Sierra Madre are very excited over the program that is scheduled for them on Saturday, Aug. 3. John Arnold Ford, an outstanding speaker and soloist, will be the main attraction.

The Senior Citizens want to extend an invitation to anyone interested to attend this program and join in the enjoyment. Highlights of the program will be an illustrated talk, with vocal selections, entitled, "Us Uncultured Americans," which will be presented by John Arnold Ford to the members at Park House, Hermosa Ave., on Aug. 3 at 1 p.m.

Ford's talk, which is presenter under the joint sponsorship of the Hollywood Bowl Association and Southern California Gas Corporation, will feature the many cultural assets of Southern California, with special attention to the Hollywood Bowl and the new Music Center in Los Angeles, but will full appreciation of the many fine local musical, artistic and dramatic organizations — both professional and amateur—that exist in many Southland communities.

Ford gives a factual background of the gas companies' Evening Concert radio program—one of the oldest sponsored good-music programs on the air—predicted that Southern California will soon rival New York's Broadway as a center of the legitimate theater.

Ford, who first made his name as one of the area's leading bass singers, also sings a variety of vocal selections to round out his program.

The speaker is noted both for his musical career and for his ability in the field of dramatic production. He has appeared as vocal soloist with the San Francisco and Los Angeles Opera companies, the Los Angeles Philharmonic Orchestra and the Hollywood Bowl Symphony. He also has sung leading roles in light opera productions in the Greek Theater and the Hollywood Bowl. He has for seven years produced the famed Pilgrimage Play in Hollywood.

In 1951, Ford formed the Educational Opera Association, the only organization of its kind in the nation



**JOHN ARNOLD FORD**  
which in the ensuing period has presented more than 300 comic opera performances for audiences of students in colleges, high schools and junior high schools throughout Southern California.

Ford lives in Burbank with his wife and family.

**Santa Anita Dog Training Group Evening Classes**

The Santa Anita Dog Training Group will be starting new obedience training classes both in Arcadia County Park and Almansor Park, Alhambra, in the near future. These

classes are very popular at this time of the year, so it would be well for those interested in enrolling their dog to make a reservation, as the classes are limited.

Any dog five months older may be enrolled. The class in Arcadia County Park will start on Monday evening, July 29, at 8, as well as one on Saturday morning, Aug. 3, at 10.

The one in Almansor Park, Alhambra, will start on Thursday evening, Aug. 1, at 9. For further information please call Hillcrest 6-6858 or Elliott 9-1481.

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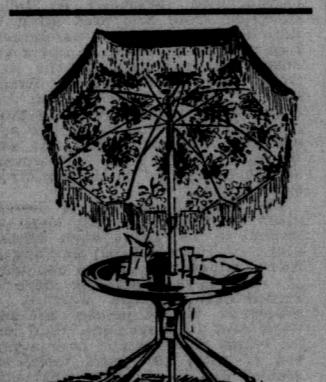
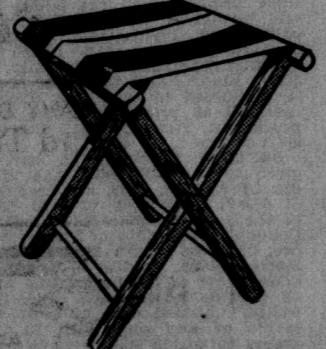
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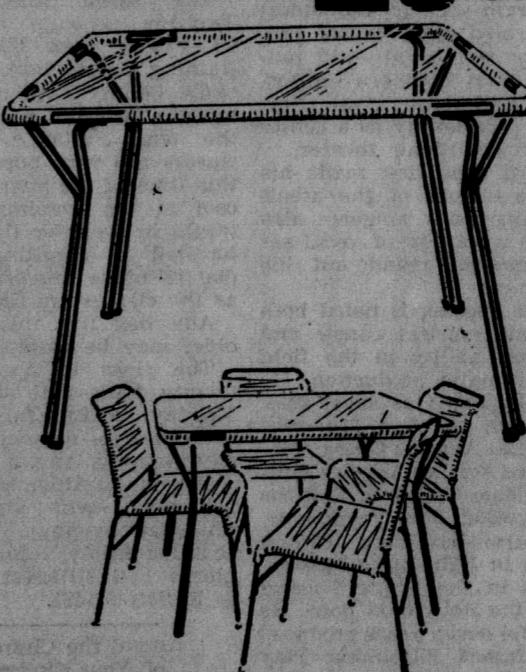
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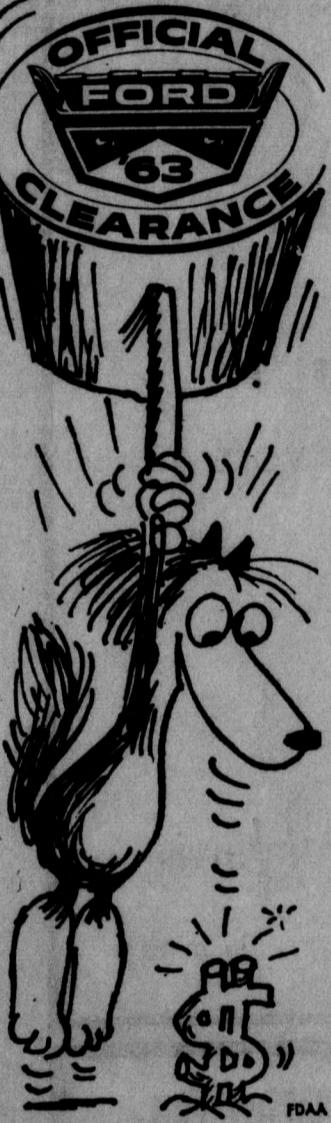
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Your P.T.A.  
1915 - 1921  
By Eloise Parker

## 'YOUR CITY AND MINE'

## OUT OF THE COBWEBS

January 17, 1917

The Parent Teachers Association met on the afternoon of January 17, 1917 at the Woman's Club House with Mrs. Walker presiding. Reading of the minutes was postponed to next meeting. Representatives for the grades were as follows: Kindergarten, without representation; Miss Thompson's 1st and part of 2nd, 4; Miss Appleby's 2nd and part of 3rd, 2; Part of 3rd and 4th (Miss Gardner), 17; 5th & 6th (Miss Goudy), 1; 7th (Miss Carson) 2; 8th (Mr. Maltbie), 4; Domestic Science, (Mrs. Miller), 4. The small attendance was due to rainy afternoon.

Soon after the arrival of the school children the president introduced Mrs. Myers, who gave an instructive talk on California Birds accompanied with stereoptican views. Mr. Myers said that resolution to prevent any person under 14 obtaining a hunting license will be presented to the legislature. The proposed measure was approved by a rising vote of the Sierra Madre Parent Teacher Association. — Adjourned. Clara B. Evans, recording secretary.

February 21, 1917

The regular meeting of the Parent Teacher Association was held Feb. 21, 1917 in the kindergarten rooms. Mrs. Walker presiding. Minutes of the last two meetings were read and approved. The treasurer reported \$1.75 on hand after paying for the picture. Moved and carried that her report be accepted.

A communication from Mrs. Bisbee acknowledging the receipt of resolutions of sympathy was read. A report of the Federation held Jan. 23rd in Los Angeles was given. Through the courtesy of Miss Gertrude Cook, an interesting account of the splendid life work of Miss Frances E. Newton was read to the association. Representatives for the grades were as follows: Kindergarten, 5; 1st and part of 2nd (Miss Thompson); 5; 2nd & part of 3rd (Miss Appleby); 2; part of 3rd & 4th (Miss Gardner); 5; 5th & 6th, (Miss Goudy); 1; 7th (Miss Carson); 1; 8th (Mr. Maltbie); 2; Domestic Science (Mrs. Miller), 5. Rainy weather probably prevented a number of mothers and friends from attending. The meeting adjourned after which light refreshments were served by the hospital committee. — Clara B. Evans, recording secretary.

March 21, 1917

The Parent Teachers Association met at 3 o'clock March 21, 1917 in the Kindergarten rooms. The meeting was called to order by the president Mrs. Walker. Minutes of the last meeting were read and approved.

As the treasury contained only \$1.60, the president suggested that each member give 10 cents toward the payment of the district, state, and national dues. A notice of the 6th annual convention of the 1st district California Congress of Mothers April 12th and 13th was read. Delegates for Sierra Madre Association were Mrs. Walker and Mrs. Rhodes. Representatives for the grades were as follows: Kindergarten, 3; 1st and part of 2nd (Miss Thompson); 8; 2nd and part of 3rd (Miss Gardner); 4; 5th and 6th (Miss Goudy); 4; 7th (Miss Carson); 2; 8th (Mr. Maltbie); 3; Domestic Science (Mrs. Miller), 4. The first number on the program was by Mrs. Miller who gave a most interesting and instructive talk on bread making. (Imagine! that today). She was followed by Miss Nina Kellogg who rendered two whistling solos in her usual charming manner. Mr. Maltbie gave an interesting account of the progress of the school during the past six years. Meeting adjourned after which cake and tea were served.—Clara B. Evans, recording secretary.

This is not a build up for a future rate increase since the city council this year considered what funds were needed to operate the water department properly and adjusted the water rates to meet this need.

Next week will be an explanation of water rates and your water bill.

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10 Years Ago

July 23, 1953  
Dr. Milton W. Valois was elected president of the Sierra Madre City School board of trustees at their last meeting. Dr. Valois, a board member for two years, succeeds Howell White as president.

Plans for the merger of Sierra Engineering Co. and the R. A. Hawks Co., both of Sierra Madre, have been announced by Richard A. Hawk. The merged company will retain the name Sierra Engineering Co. and will carry on all of the activities of both companies.

More and more people are finding enjoyment in the Music in the Park series of the Sierra Madre Concert Band. At the last concert more than 500 people made up the appreciative audience. Porch parties are becoming popular too, as people who live near the park invite others to share their porch and the music.

20 Years Ago  
July 22, 1943

A group of teen-age Sierra Madre boys are making good use of their summer vacation, they are serving in mountain camps as assistants to the Forest Rangers and Fire Watchers. All have a regular schedule of duties to perform and get a leave every 27 days.

Things to watch out for—the new outdoor plastic bowling alley that will withstand heat and rain, a war use for surplus cotton, using it for batting for air raid shelters.

Sierra Madre's Community Victory Garden Fair will be held on August 6 at the grammar school. The entries will be confined to local gardens and orchards.

30 Years Ago  
July 28, 1933

Sierra Madre's campaign for the licensing of cats and the banishment of roosters was followed by an effort in a nearby city to permit the shooting of mockingbirds.

Before the government guarantees all bank deposits it might be well for congress to pass a bill compelling all men to be honest.

The various buildings for St. Rita's Parish has been under construction since March. Father Woodcutter expects the parochial residence to be ready for occupancy in about two weeks. The architectural of the structures is carried out in the mission style.

"The way to have good and safe government is not

Announcement was made by the Board of Library Trustees yesterday that it has arranged to carry on its activities during the next fiscal year for considerably less than last year. To accomplish this the library employees have voluntarily accepted a 10 per cent cut in salary.

Two new honors and another set of badges came to Fire Chief W. D. Richards this week as he was appointed Deputy Marshall for the area.

More than 400 people here have signed a petition to be presented to the council asking for an amendment to the beer law, so that it may be absorbed in limited quantities where it is purchased.

From the Old Old Files  
July 23, 1923

The McElroy Brother's Bakery since coming to Sierra Madre three months ago has had a steady increase in business. The new enterprise is soon to have a new bread mixer that will be large enough to meet growing demands.

There's a new baby at the shop of the Sierra Press, Inc. It's name is the San Gabriel Valley News. It will be published weekly, DeWitt T. Jones is the managing editor and joint publisher with the Sierra Madre Press.

Promising to start construction within two weeks, W. H. Shepard of Los Angeles will build a mono-rail road from Sierra Madre to Mount Lowe by the way of Santa Anita canyon and Mt. Wilson.

Jack Mitchell's collection, "My Pepper Tree and Other Verse" just printed by the Sierra Madre Press is a great success and making a big hit with people everywhere.

The various buildings for St. Rita's Parish has been under construction since March. Father Woodcutter expects the parochial residence to be ready for occupancy in about two weeks. The architectural of the structures is carried out in the mission style.

"The way to have good and safe government is not



## FREEDOM

At Any Price

By H. V. Witt

"Just what is this thing called freedom?" asks the editor of "The Challenge." "Is it freedom from worry, failure, risk, financial crisis? Or, is true freedom a state of being where man may do exactly as he pleases — freedom to, freedom to try, to succeed, to take risks, to fail, and to do with the fruits of one's labor what he desires?

"It seems that in this day and age, there is a preponderance of thinking in the first direction — freedom from. Time and again the American people are offered plans such as compulsory social security, medical care through social security, urban renewal, extended unemployment compensation, federal aid to education, federal subsidies to this and that, and even federal funds for not growing corn. When the individual gets through paying taxes for all the 'free' benefits, what does he have left to spend as he wishes? Where has his economic freedom gone? What has his paternalism and guaranteed security done to his initiative and creativity? The answer to these questions can be summed up in the eloquent statement of Maxwell Anderson: 'A guaranteed life is not free. It is the absorption of the individual into that robot which he has invented to serve him — the paternal state.'

Thomas Jefferson

The Story of Ten Little Free Workers — They are the Railroader, the Doctor, the Lineman, the Miner, the Steelworker, the Farmer, the Lawyer, the Grocer, the Salesclerk, and the Reporter. The story goes like this:

Ten little free workers in this country fine and fair

But if you cherish your freedom — workers have a care!

Ten little free workers — railroader was doing fine

Until the socialists got him — then there were nine.

Nine little free workers laughed at railroader's fate

Along came federal medicine — then there were eight.

Eight little free workers thought this country heaven

But the government took over utilities, then there were seven.

Seven little free workers 'till the miners got in a fix.

Uncle said coal's essential and took over, leaving six.

Six little free workers 'till the day did arrive. The steel mills, too, were federalized — then there were five.

Five little free workers — but the farmers are free no more.

The farms have been collectivized — that leaves only four.

Four little free workers till the government did decree

All must have free legal advice — then there were three.

Three little free workers — the number is getting few

But with government groceries selling food — then there were two.

Two little free workers — our story's almost done, With clerks at work in federal stores — that leaves only one.

One little free worker — the reporter son-of-a-gum

Mustn't criticize government — so now there are none.

Ten little workers — but they are no longer free

They work when and where ordered, and at a fixed rate you see.

And it all could have been prevented if they'd only seen fit to agree

And work together instead of saying "it never can happen to me!"

Anon

## Editorially Speaking....

### Selective Indignation

Quite properly, millions of Americans were shocked by the assassination of Medgar Evers, field secretary of the NAACP. Quite improperly, hardly anyone by comparison was shocked by the assassination of Walter Glickson.

Medgar Evers' murder appalled the President. Rewards of \$22,500 were posted. Writers in all media, public figures, private individuals joined in deplored the racist killing of the young Negro father.

Walter Glickson's murder appalled his widow and two children. Outside of Hoboken, New Jersey, few others knew anything about him. Columnist George Crocker is one who did. Glickson's misfortune, as Crocker pointed out recently was to be white, and a rebel against boss-ridden unionism. That's not as interesting a crusade as the one Evers was waging against racial intolerance and segregation.

The gang-style fusilade of bullets that hit Walter Glickson in the back killed him just as dead as the rifle bullet that felled Evers from behind. But these emotionally filled days we seem to have a selective indignation about the sacrifices of little people who are casualties of causes they believe in.

### Red Ink Again

For the 27th time since 1930 the federal government has completed a fiscal year (1963) in the red. Three of the deficit-free years during that span came during the Eisenhower administration. Two were forced on President Truman by the hated Republican 80th Congress. Harry can take credit for the other one himself.

Accustomed as we are to such federal improvidence we tend to overlook its importance to our own fiscal status. Because of the depressing effect deficits have had on the value of the dollar, the average man who bought a \$10,000 life insurance policy in 1939 now has one with a buying power of \$4,560. It is not at all inconceivable that we'll have a 25-cent dollar some day not too far off.

Recent huge deficits are not all attributable to space and defense spending. As Senator Harry F. Byrd, Democratic watchdog of the treasury, has pointed out, \$17 billion of a \$20 billion increase in federal spending since the Korean war in 1953 has been for strictly domestic civilian programs. Such as, for example, the \$300 million annual cost of 36 Secret Service guards (34 more than his predecessor had) requested by Lyndon B. Johnson. Lyndon B. Johnson? Sure, you know: the Vice President.

### The Shoe Doesn't Fit

Like the mythological character condemned to roll a stone up hill, only to fall back two feet for every foot advanced, the New Frontier has been having something less than a rousing success in the shoe business.

Secretary of Agriculture Orville Freeman drew cheers in Indiana recently when he announced proudly that the Area Redevelopment Program had pushed the employment stone one foot upward by financing erection of a new shoe manufacturing plant. After an expenditure of close to \$90,000, most of it federal money, the plant now employs 125 persons. It is expected to require 600 eventually.

Meanwhile, New Frontier foreign trade policy makers have opened tariff doors to foreign manufacturers of shoes to such an extent that American shoe industry spokesmen estimate that by 1965 — or about the time the Indiana shoe plant is hiring 600 — the national industry payroll as a whole will have been depleted by 47,000 American workers, due to cheaper imports.

That is, Westbrook Pegler's old phrase describing a somewhat less than aggressive boxer, is advancing rapidly backwards. With or without shoes.

### Sierra Madre News

Published every Thursday at 9 Kestrel Court, Sierra Madre, California, Los Angeles County, Post Office Box 37, Telephone Elgin 5-3234 or 5-3235.

The Sierra Madre News, Official Newspaper of the City of Sierra Madre, is a newspaper of general circulation for the publication of legal notices, as defined by Section 4400 of the Political Code of the State of California, in the Superior Court of Los Angeles County August 19, 1938. Adjudication Decree Number 4400.

A First Class Newspaper entered as Second Class Matter at Sierra Madre Post Office October 2, 1906, under Act of Congress of March 3d, 1879.

R. Robert Evans  
Peggy L. Evans } Editors and Publishers  
Jack Kennedy ... Advertising and Merchandising Manager  
Eloise Parker ... Classified Advertising Manager  
Martha Sharp ... Society Editor  
Frederick Schweppes ... Plant Superintendent

NOTE—The opinions expressed in the credited columns of the Sierra Madre News are those of the writers and do not necessarily represent those of the News. Letters addressed to the editor of the News are welcome, however, they must be signed with correct name of the writer. Letters will be published when space is available. Individuals may feel free to express their ideas through the columns as they remain within the bounds of propriety, however, letters attacking individuals or personalities will not be published. Subscription Rates: In Los Angeles County, \$5.50 per year; Foreign Countries, Air Mail, Second Class, priced upon Application. 10 cent per single copy.

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# Vella Views

By  
Toni Maurin  
SYcamore 7-9634

I sure showed my ophthalmologist! I don't know why they have to be so darned smart all of the time. Three years ago I finally got the glasses that my doctor told me I would need in exactly twenty years from the time he examined me. As he predicted, I was suddenly unable to see anything within a radius of four feet clearly. I didn't mind so much the first doctor being right on the approximate time when this aging process would set in. As I said, I got the "specs" three years ago with a shrug kind of half saying that I really didn't need them at all, it was a little easier to sew. (I never did like sewing!) I didn't even get out of his chair before he showed me what my vision would be like at the end of two years. Now I fully realize what is happening to me. It isn't my eye sight that is failing at all . . . I'm just being brain washed into thinking it is. Anyway, I showed him. I held out for an extra year and bought more safety pins!!!

It was nice to see Berne and Don Jaxthemer up here again after their move to Laguna Beach. They both love it and have already made a host of new friends. Jane and George Holmes had a garden picnic for a few of their friends so we could catch up on their activities. The group also included Sara and Bob Anderson, Norman White (Ginny is off visiting relatives with their son, Gregg), Dezi and Tom Winchester, the Jaxthemers' daughter and son-in-law, Fran and Lincoln Wilson, Lou and Joe Phelps, and Joe's mother, Helen, and Barbara Lackey, (Ira was sheltering in Washington, D.C.)

Vacations are beginning to drag everyone from the area that has stuck it out for the end of summer school. Dr. and Mrs. John Evans took off last weekend for four days up San Francisco way, sans children and responsibility.

Talked to Mrs. Gene Prickett of Kenneloa Canyon Road the other day to learn about their trip to Carmel and Monterey. They went up with their three boys Donald, David and Gregory for a ten day trip and really had a delightful time. They stayed at the Del Monte Inn at Pebble Beach. The usual thing you hear about that area is the golfing, but their enjoyment was sightseeing around some of the places of interest, including the state reserve of Pt. Lobos, which we know from photographs as Cypress Point. I didn't realize it, but this is one of the last places where it has been maintained as it grew without additions or alterations of any kind. No hot dog stands, no parking lots, no nothing, just pure unadulterated beauty. Now that the Prickets are back they are busily trying to talk their friends into accepting any part of three litters of new kittens. Any takers???

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## Tiny Tots Class Starts Aug. 26 at Sierra Madre Pool

Swimmers in the 4 and 5-year-old ages will now have swimming classes at the Sierra Madre City pool starting Aug. 26. Because of so many requests from parents with children younger than the minimum age requirement for the regular classes, the new session will be given for two weeks following the end of the regular swimming instructional season through Friday, Sept. 6, not including Labor Day.

Sign-ups are now being taken at the pool only and classes will be limited to six swimmers for each instructor. Four classes will be given each morning between 10 o'clock and 12 noon with the cost for the two-week session being \$5 for the special small class instruction.

Mert Maite, head swimming instructor, has announced that Patty Cress, Linda Gaillard and Roberta Wood will be the instructors in these new tiny tot classes. The instructors will welcome parents on the deck if they are needed in helping their children get accustomed to the class situation. Parents who already have left their names at the pool indicating an interest in this new tiny tot class are being contacted by phone.

I was delighted to learn that Gerry and Claire Dream have joined the hillites. We have been criss crossing in our lives for the past ten years. The Dreams just recently purchased the Olsen house at 2961 Clarymaya Lane in Pasadena. Get the Christmas card list out again and change the address.

## Sierra Engr. Co. Awarded Contract

A contract for 3,044 crash helmets at a total cost of \$255,239.40 (unit cost \$83.85 each) has been awarded by the Defense Clothing and Textile Supply Center in Philadelphia to Sierra Engineering Company, 89-137 E. Montecito Ave., Sierra Madre.

The Center, an activity of the Defense Supply Agency, is procuring the helmets for the Army.

The award was made after competition by formal advertising to the above contractor, who was one of two firms competing. Bids were solicited from 93 firms.

## Alverno Heights Students Work At Thrift Shop

Students from Alverno Heights Academy in Sierra Madre have generously donated part of their summer vacation to work in the Mount Alverno Thrift Shop at 158-A W. Live Oak Ave., Arcadia. The Thrift Shop is operated by members of the Mount Alverno Guild and is open six days a week from 10 a.m. to 4 p.m. for the benefit of the Motherhouse of the Sisters of St. Francis, who conduct seven schools and two hospitals in this Archdiocese.

Sister M. Benigna, O.S.F., principal of Alverno Heights Academy, lists the following student volunteers: Alicia Banks, Linda Behr, Kathi Carleton, Patricia Chaise, Joan Feeney, Sue Gaines, Vicki Gibbons, Meg Hill, Dianne Kelley, Mary Ellen King, Ann Lorenzen, Terry Lovejoy, Cathy McNamara, Anne Matheny, Chris Orr, Jerry Ott, Pam Piering, Sheila Pudenz, Mary Quigley, Susan Radwan, Holly Rhatigan, Maureen Simmons, Susan Steen, Pat Tonkin, Becky Weinstein, Mary Winslow, Sue Winslow, Lissa Wood, Frances Oldenberg and June Driscoll.

These girls will be given credit on their permanent high school record for extra curricular services.

## Villa Royale Apts. Grand Opening

Grand Opening of the Villa Royale Gold Medallion apartments, located at 185 E. Sierra Madre Blvd., Sierra Madre, was Sunday, July 21, from 1 to 5 p.m.

The ten two-bedroom, two-bath all-electric units built by Royal Development Co. of Sierra Madre, feature built-in Frigidaire Flair range, dishwasher and disposals. Also furnished are draperies and wall-to-wall carpeting. Each unit has its own landscaped patio.

Springtime comfort will be maintained year 'round by an electric heating and cooling unit. Humidity, dust,

dirt and other particles are controlled by this conditioning system to provide maximum comfort, regardless of outside temperatures.

The architectural firm of Nyberg, Bessner and Burns of Pasadena designed the building.

Southern California Edison Company served refreshments and provided information on the flameless electric appliances.

## Digit Identity

We sometimes wonder why the people who don't like digit dialing, who lament the passing of colorful prefix names and the substitution of mere figures, don't raise a national hue and cry over other intrusions of digit identification.

Most of us have received notices from our banks that our savings accounts must bear a numerical identification, the better to tax our little dividends. If we don't have a Social Security number we darn well better get one, or get some sort of an identifying number from the government. The federal laws says so, not the banks.

So our digit democracy marches on, and our personalities recede with our hairlines hidden behind the kind of identification a computer can cope with.

Digit phone numbers are efficient and appropriate in an explosive technological age. But digit identities? We used to think number-names were reserved primarily for prisoners. Do you suppose somebody's trying to sell us something?

**Castagnola's Lobster House**  
Family style dining  
Shipboard atmosphere  
Take-home dinners  
Also fresh seafood at retail counter

3533 E. Foothill Blvd., Pasadena. EL 6-1919. Also Santa Barbara & Ventura

## BETHANY CHURCH OF SIERRA MADRE

Baldwin at Montecito

REV. ROBERT N. SCHAPER, Ph.D.  
9:30 a.m. Sunday School  
11:00 a.m. Morning Worship  
7:00 p.m. Evangelistic Service  
6:00 p.m. Christian Endeavor Societies

## BETHANY LUTHERAN CHURCH

Corner of LaTierra and Viendo on  
Sierra Madre Blvd.  
East Pasadena

REV. NEILS C. CARLSEN, Pastor  
9:30 a.m. Sunday School  
11:00 a.m. Morning Worship  
6:30 p.m. (2nd & 4th Sundays) Luther League  
7:30 p.m. Wednesday Bible Study

## CHURCH OF ASCENSION

(EPISCOPAL)

North Baldwin at Laurel

REV. HARLEY GIBBS SMITH, JR. Rector  
REV. JAMES H. MILLER, Assistant Priest  
REV. STEPHEN GREEN, Assisting

7:30 a.m.—Low Mass  
8:40 a.m.—Morning Prayer  
9:30 a.m.—Sung Mass and Sermon  
Coffee Hour  
7:00 a.m.—Daily Mass  
Wednesday—9 a.m. Mass

## CHURCH OF THE NAZARENE

191 W. Sierra Madre Blvd.

REV. J. P. STOCKETT, Pastor  
Sunday Morning Bible School..... 9:45  
Morning Worship..... 11:00 a.m.  
Young People's Service..... 7:00 p.m.  
Mid-Week Prayer Meeting..... 7:30 p.m.  
(Wednesday)

## CONGREGATIONAL CHURCH

"Church of the Slinging Town"  
Sierra Madre Blvd. at Hermosa  
REV. GEORGE LINDSAY, Minister  
Church Service & Church School 10 a.m.  
Junior High 7 p.m.  
College Age 8 p.m.

## FAITH LUTHERAN CHURCH

MISSOURI SYNOD  
835 Hastings Ranch Dr.

A. HESSE, Pastor  
9:30 a.m.—School Parent-Pupil Service  
10:30 a.m.—Congregational Worship Service

## FIRST CHURCH OF CHRIST, SCIENTIST

186 W. Highland Ave.  
Sunday School for Pupils up to age 20  
9:30 a.m.

Sunday Service and Child Care 11:00 a.m.  
Wednesday Evening Testimonial Meeting  
8:00 p.m.

The Reading Room at 22 N. Baldwin Ave.  
Open Daily Except Sundays and  
Holidays from 12 to 2 p.m.

## FOOTHILL JEWISH COMMUNITY CENTER OF TEMPLE BETH ISRAEL

212 N. Lime St.

DR. CHARLES W. STECKEL, Rector

SOLOMON EDELMAN, Cantor  
Friday Evening Services..... 8:30  
Saturday Morning Services..... 9:00  
Tuesday Evening Adult Classes..... 8:15  
Sunday School..... 10 a.m. (Sundays)  
Hebrew School..... Monday Thru Thursday  
4:00 to 6:00 p.m.—Age 8-14  
Sundays for Adults—10:00-12:00

## SIERRA MADRE METHODIST CHURCH

West Sierra Madre Blvd. at Michillinda

REV. MARK TROTTER, Minister  
Sunday Services at 9:30 and 11 a.m.  
Sunday School 9:30 a.m.

## ST. RITA'S CHURCH

318 N. Baldwin Ave.

FR. THOMAS O'MALLEY  
FR. JAMES WALSH, Assistant  
Sunday Masses 7, 8, 9:30, 11 a.m. 12:15 p.m.  
Holy Days 6:00, 8:00, 10:00 and 6:30 p.m.  
Daily Masses..... 6:15 and 8:00  
Devotions—Wednesday evenings and  
first Friday evenings at 7:30

## TRINITY PRESBYTERIAN CHURCH

Hastings Ranch Dr. and Sierra Madre Blvd.

REV. DONALD H. OSTRANDER, Minister  
9 and 10:30 a.m. Church School  
9 and 10:30 a.m. Worship Service  
7:00 p.m. Youth Fellowship

With the hope that it will, in some measure, foster and help sustain that which is good in family and community life, this feature is sponsored by the business firms and organizations whose names appear in this space.

### SIERRA MADRE HARDWARE

CARL HANSEN, Ford Dealer

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IN DAY IT  
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Planter's  
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**59¢**  
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**39¢**  
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Campbell's  
PORK and  
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**6 FOR \$1.00**

C&H Pure Cane  
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5 POUND BAG **59¢**

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ORANGE JUICE  
6-OZ. TINS  
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**10¢**  
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